



**International  
Food &  
Hospitality  
Expo 2022**

**28 - 31 Mar.  
2022**

[www.worldexindia.com/ifhexpo](http://www.worldexindia.com/ifhexpo)

Organised by

**WORLD EX** INDIA  
Exhibition & Promotion Pvt. Ltd.  
GATEWAY TO GLOBAL TRADE

Hosted on

**Bee2Bee**  
www.bee2bee.asia

# About IFH Expo

International Food & Hospitality Expo 2022 will take place from 28 – 31 March 2022 on Bee2Bee Virtual Platform. It will showcase companies from the F&B industry including manufacturers & suppliers of F&B, Frozen & Canned, Ingredients, Dietary-Gluten Free & Organic Products as well as Processing-Packaging & Food Technology Suppliers. Buyers and manufacturers are participating from India, South Asia, South-East Asia and ASEAN region to interact with leading buyers to promote their innovative and quality products, generate new business and explore market opportunities in ASEAN and South Asia markets. The Expo will offer buyers an excellent opportunity to source a wide variety of F&B related goods, products & services to fulfil the growing demand and further development of the food and beverage industry in the ASEAN and South Asia markets.

## Past Successful Virtual Events

**22 SEPT. 2021**  
Wednesday  
**CACAO, COCOA & CHOCOLATE EXPO**  
Thailand-India+  
One-to-One Business Matching Week



**OSMEP CONNEXT**  
SME REGULAR LEVEL  
CONNEXT TO THE WORLD 2021  
Thailand-South Asia + ASEAN  
ONLINE BUSINESS MATCHING

**15-16-17**  
SEPTEMBER  
**2021**

## Participating & Buyers Countries:

- 
- Thailand
  - Malaysia
  - Vietnam
  - Philippines
  - Indonesia
  - Singapore
  - India
  - Sri Lanka
  - Bangladesh
  - Nepal





# Connecting **ASEAN & South Asia Markets**



India imported fruits and vegetables worth US\$ 503 million in 2021 from ASEAN from total imports of agricultural products reaching US\$ 5.14 billion in 2020.

India imported sauces and condiments worth US\$ 18 million in 2020 largely from Thailand, China, Malaysia, UAE & the US.



Bangladesh imports 616,000 tonnes of fruit annually and also imports poultry & processed meats from Malaysia and other countries.



ASEAN and South Asia are two of the fastest growing economies in the world. Both have large, young populations, and growing consumer demand for food, fruits, nuts, condiments, confectionary and packaged snacks.



Overall, US\$ 76 million worth of snack foods were imported in 2019.

Sri Lankan imports of food and beverages accounted for 9.7% of total imports in 2020 with total agriculture, food, and beverage imports reaching \$1.6 billion.



## Why **Exhibit?**

The right platform to increase brand exposure & explore market opportunities



A focused industry event that offers direct interactions with leading buyers from South Asia and ASEAN at a reasonable cost

You can meet with new suppliers, customers, and business partners under one platform



You can boost your business via Pre-fixed (3-5) B2B meetings on the Bee2Bee platform.

Promote your products internationally through our digital and social media campaigns.



You can share and obtain information about the current market and buying trends





## Exhibitors Profile:

- Frozen Products
- Canned Foods & Packaged Foods
- Organic Products & Ingredients
- Dietary Products
- Halal Products
- Gluten-free Products
- Wine & Spirits
- Food Technology Suppliers
- Processing & Packaging Equipments
- Snacks
- Bakery and Confectionery
- Tea & Coffee **and more**

### PARTICIPATION BENEFITS

Virtual Booth	3 to 5 Buyer Meetings
30 Product Showcase	All Other Features Like Physical Exhibition

## Buyers Profile

 Importers	 Distributors	 Wholesalers	 Retailers
 Exporters	 Manufacture	 Executive chefs	 Hospitality procurement heads
 Food service institutions	 Supermarkets	 Grocery & Convenience stores	 E-tailers

### For participation contact

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