

# Gateway to Global Trade



# Worldex India: Your Gateway to Global Trade & International Markets



Worldex India Exhibition & Promotion Pvt. Ltd. is one of the leading trade promotion organisations in India and South Asia. As a vertically integrated company Worldex offers the complete package from concept creation to final implementation, delivering success through our in-house teams with specialized functional expertise and domain exposure in the field of exhibition operations & management, trade promotion & marketing services and on-ground production.

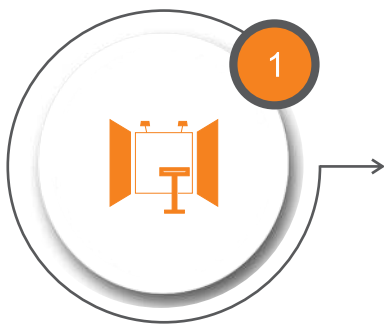
Incorporated in 2004, Worldex India is headquartered in Mumbai with a branch office in New Delhi. With over 20 years of global experience, we specialise in bridging the gap between suppliers and buyers by connecting them through our trade initiatives such as international trade shows, summits, forums, buyer-seller meets and inbound & outbound trade missions.

We facilitate expansion of international trade networks and empower businesses to expand into new, emerging, and developed markets by building dynamic trade platforms that connect them with potential partners and unlock international trade opportunities.



## Our Core Services

**Worldex India** is a vertically integrated trade and investment promotion company offering a large range of services



### Exhibitions

- Show Organisers
- Show Management
- Consultants
- Show Representations
- Stand Construction
- Vendor Management
- Design & Printing
- Logistics Support



### Marketing

- Trade Exhibitions
- Buyer-Seller Meets
- Business Missions
- Business Matching
- Seminars & Conferences
- Social Media, Digital Marketing
- Telemarketing
- Online Promotions



### Trade Promotions

- PR Management
- Print Advertising
- Website Designs & Mobile Apps
- Interactive Media
- Publications & E-commerce



## Worldex India – The South Asia Consultant for Hong Kong Trade Development Council (HKTDC)



Worldex India empowers businesses to access new markets through the dynamic HKTDC platform.

Established in 1966, HKTDC is a global force in connecting companies, particularly MSMEs, with international markets through exhibitions, conferences, and business missions. The HKTDC organises more than 30 exhibitions in Hong Kong each year, forming 5 of the world's largest marketplaces and 11 largest marketplaces of their kind in Asia.

Worldex India leverages this powerful network, collaborating with various export promotion councils and trade bodies to facilitate participation of companies from India and South Asia in global trade fairs and HKTDC-organized trade promotion events. Together, Worldex India & HKTDC connect businesses with potential buyers worldwide, offering opportunities to showcase products at targeted events, and benefit from our collective expertise in international trade.

**Worldex India & HKTDC: Your trusted partners for unlocking global business opportunities**

## Trade Collaborations with Our Industry Partners





**INTEX SOUTH ASIA INDIA** showcases India's textile strength across the supply & value-chain and is the only dedicated B2B international sourcing event offering buyers direct access to quality suppliers from across South Asia and the World.

[in.intexsouthasia.com](http://in.intexsouthasia.com)



**INTEX SOUTH ASIA BANGLADESH** brings suppliers from across the world to assist the RMG industry increase value-addition, product diversification, and eco-friendly practices to remain competitive and become sustainable.

[bd.intexsouthasia.com](http://bd.intexsouthasia.com)



**INTEX SOUTH ASIA SRI LANKA** is a trailblazer, facilitating collaborations, fostering innovation and promoting trade opportunities across the textile value chain. Since 2015, it has been the pioneering sourcing platform for Sri Lankan industry.

[sl.intexsouthasia.com](http://sl.intexsouthasia.com)



**Infashion** is the International Textile contract manufacturers fair for the apparel industry to connect and forge strategic partnerships with world-class OEMs and ODMs.

[www.worldexindia.com/infashion](http://www.worldexindia.com/infashion)



**InMac** is the premier International Textile & Garment Machinery Show. Presenting cutting-edge technology and innovation specifically tailored for South Asia's vibrant garment and apparel industry.

[www.worldexindia.com/inmac](http://www.worldexindia.com/inmac)



**THE CHINA PRODUCTS (MUMBAI, INDIA) EXHIBITION** is one of the most renowned and successful multi-sector B2B trade show in India showcasing Chinese Products from various Provinces since 2004.

[www.chinamumbaiaexpo.com](http://www.chinamumbaiaexpo.com)



**WORLD FURNITURE EXPO** is a trend setting international trade fair focused on taking the evolving furniture industry to the next level through inspiring interior products & furniture for the home, office, outdoor & several other commercial sectors.

[www.wofxworldexpo.com](http://www.wofxworldexpo.com)



**INDIA COMPONENTS ELECTRONICS & IT SYSTEMS EXHIBITION** is the key to unlock India's booming industry and spark new ventures for businesspeople from India, South Asia and across the world.

[www.ceiworldexpo.com](http://www.ceiworldexpo.com)

Member of

