

Gateway to Global Trade



Company Overview



Incorporated in 2004, **Worldex India** is headquartered in Mumbai, the commercial and financial hub of India with a branch office in New Delhi. With over 15 years of experience, we provide premium standards of service and solutions as show organisers and trade promoters. We promote international trade and investment by organising and representing trade shows, seminars, conferences, buyer-seller meets, inbound and outbound trade missions in India and overseas.

Worldex India works with various export promotion councils and trade bodies to take companies from India and neighbouring countries of South Asia to participate in trade fairs and other trade promotion activities organised by HKTDC.

Our Industry Partners

Our trade fairs, expositions and trade promotion activities enjoy the support of apex chambers, relevant trade and industry bodies, associations, chambers of commerce, export promotion councils and boards of Investment across India and neighbouring South Asian countries so as to **ensure the best possible B2B impact** in terms of networking, buyer-seller meets and business interactions.



Worldex India Exhibition and Promotion Pvt. Ltd. is appointed as **South Asia Consultant** to Hong Kong Trade Development Council (**HKTDC**)

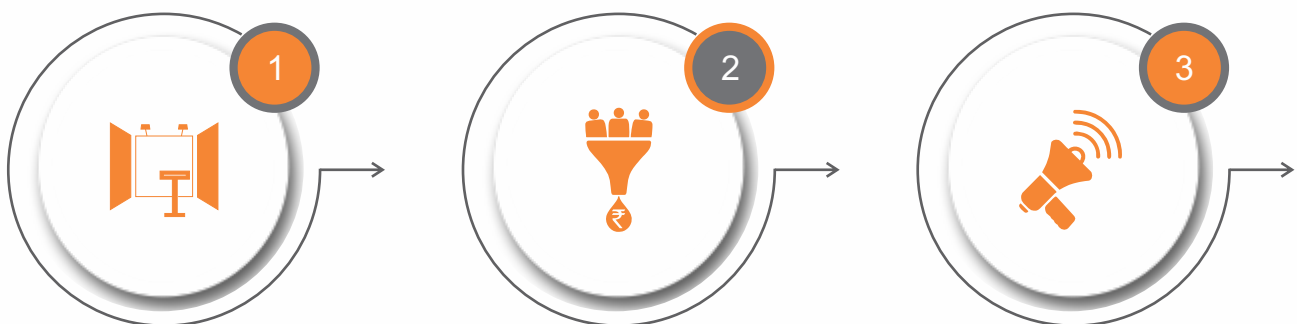
Established in 1966, HKTDC is a statutory body dedicated to promoting Hong Kong as a two way global investment and business hub.

The HKTDC organises international exhibitions, conferences and business missions to create business opportunities for companies, particularly small and medium-sized enterprises (SMEs), in the mainland and international markets.

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Our Core Services

Worldex India is a vertically integrated trade and investment promotion company offering a large range of services



Exhibitions

- Show Organisers
- Show Management
- Consultants
- Show Representations
- Stand Construction
- Vendor Management
- Design & Printing
- Logistics Support

Marketing

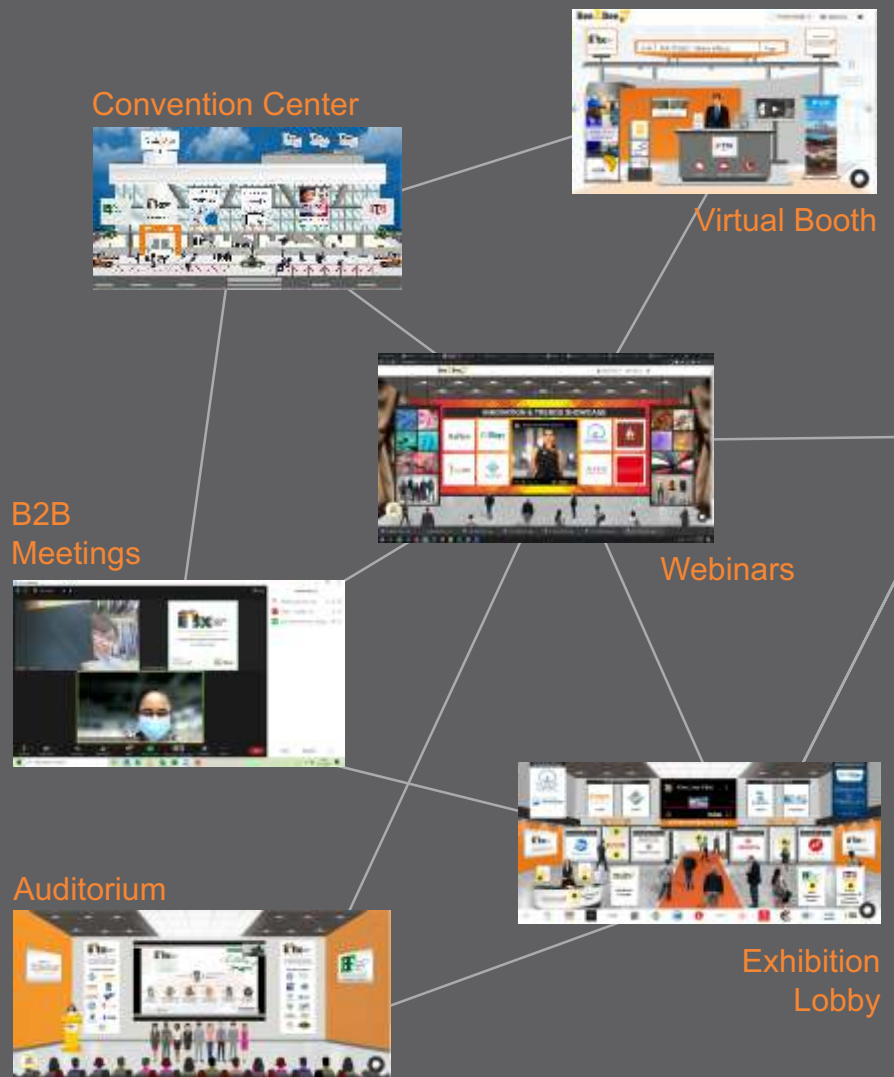
- Trade Exhibitions
- Buyer-Seller Meets
- Business Missions
- Business Matching
- Seminars & Conferences
- Social Media, Digital Marketing
- Telemarketing
- Online Promotions

Trade Promotions

- PR Management
- Print Advertising
- Website Designs & Mobile Apps
- Interactive Media
- Publications & E-commerce

Virtual Fair & Business Matching Platform

We have developed Bee2Bee a smart and user-friendly virtual business matchmaking platform that offers domestic and international buyers & suppliers to connect and explore trade & business, preview latest product innovations, foster business cooperation and partnerships. Since its launch during this pandemic era, Bee2Bee has been successfully hosting online trade exhibitions, buyer-seller meetings, business matching activities, trade promotion webinars, etc., for global industry bodies to connect with buyers from India, Sri Lanka and Bangladesh.



Exhibitions Handled 26	Exhibitors Hosted 1000+	Buyers Visited 13000+	Pre-fixed B2B Meetings 4500+	Participating Countries 30+
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Some of Our Virtual Exhibitions & Business Matching

Malaysia Virtual Exhibition & Business Matching Malaysia - India	Thailand + ASEAN One-to-One Business Matching Week
Bangladesh + India Virtual Business Matching Week BANGLADESH INTERNATIONAL BUSINESS MATCHING WEEK IN A VIRTUAL AVATAR	International
Thailand Thailand-India Business Matching Week 2020 (Lifestyle Products)	Thailand SME REGULAR LEVEL CONNEXT TO THE WORLD 2021 Thailand-South Asia + ASEAN ONLINE BUSINESS MATCHING
China ZHEJIANG EXPORT ONLINE FAIR INDIA - ELECTRONIC CONSUMER GOODS & SMALL HOUSEHOLD APPLIANCES	China 2021 ZHEJIANG EXPORT ONLINE FAIR (BANGLADESH-TEXTILE) 15 - 17 JUNE 2021

Our Trade Shows

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INTEX SOUTH ASIA INDIA is the biggest international textile sourcing show successfully launched in a virtual format in 2021. The physical edition is planned for 2022 which will offer buyers to connect and source apparel textiles from international suppliers for export and domestic markets.



INTEX SOUTH ASIA BANGLADESH offers global and domestic suppliers to showcase a wide variety of textiles and services for the growing and developing textile and apparel industry of Bangladesh.



INTEX SOUTH ASIA SRI LANKA since its launch in 2015, Intex South Asia is looked upon as the annual calendar event for the Sri Lankan textile and apparel industry.



WORLD FURNITURE EXPO is a trend setting international trade fair focused on taking the evolving Furniture industry to the next level through inspiring interior products & furniture for the home, office, outdoor & several other commercial sectors.



INMODA is an exclusive B2B fashion event offering international fashion brands, labels & suppliers of fashion and fashion accessories to leading industry buyers from India.



@HOME WORLD EXPO - FUTURE LIVING is a premium international business platform showcasing a wide spectrum of Home products to discerning buyers of India & other South Asian countries.



INDIA CONSUMER ELECTRONICS & HOME APPLIANCES EXHIBITION is specifically designed to fulfil the needs of the electronics, home appliances, automation and security industries to cater to the growing demand in India and beyond.



THE CHINA PRODUCTS (MUMBAI, INDIA) EXHIBITION is one of the most renowned and successful multi-sector B2B trade show in India showcasing Chinese Products from various Provinces since 2004

Member of



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