20 - 22October 2021



www.bee2bee.asia

One-to-One **Business Matching Week** 

BRANDING OPPORTUNITIE

www.worldexindia.com/lifestyleexpos

## A - Advertisement in E-Show Directory

Sr. No.	Type of Advertisement	Cost for Indian Exhibitors	Cost for Overseas Exhibitors
1	Inside Front Cover Advertisement	INR 25,000 + GST	USD 500 + Taxes
2	Inside Page Advertisement	INR 15,000 + GST	USD 300 + Taxes

## **B** - Banner Advertisement in Lobby

Sr. No.	Type of Banner	Cost for Indian Exhibitors	Cost for Overseas Exhibitors
1	One Branding Banner (321 x 310 px)	INR 20,000 + GST	USD 400 + Taxes
2	One Bunting Banner (369 x 630 px)	INR 25,000 + GST	USD 500 + Taxes
3	Two Branding Banners	INR 30,000 + GST	USD 700 + Taxes
4	Two Bunting Banners	INR 40,000 + GST	USD 800 + Taxes

## C - Combo Packages

Sr. No.	Type of Combo Packages	Cost for Indian Exhibitors	Cost for Overseas Exhibitors
1	One Directory Advertisement + One Branding Banner	INR 25,000 + GST	USD 500 + Taxes
2	One Directory Advertisement + One Bunting Banner	INR 30,000 + GST	USD 600 + Taxes
3	One Directory Advertisement + Two Branding Banners	INR 35,000 + GST	USD 700 + Taxes
4	One Directory Advertisement + Two Bunting Banners	INR 45,000 + GST	USD 800 + Taxes
5	Two Bunting Banners + Two Branding Banners	INR 50,000 + GST	USD 1000 + Taxes
6	Inside F/C Advertisement + Two Branding + Two Bunting Banners	INR 65,000 + GST	USD 1200 + Taxes

## **Branding Options**





**E Show Directory** 

**Lobby Branding** "Sri Lanka Medical & Equipment Virtual Expo 2021 - Organised by Worldex India Exhibition & Promotions Pvt Ltd"

Organised by

Worldex India Exhibition & Promotion Pvt. Ltd.

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Exhibition & Promotion Pvt. Ltd.