

**INTERNATIONAL  
HOME DÉCOR  
FURNITURE AND  
HOME TEXTILE  
VIRTUALE X PO**

**20-22  
October  
2021**

**One-to-One  
Business Matching Week**

Organised by

**WORLDDEX**   
Exhibition & Promotion Pvt. Ltd.  
GATEWAY TO GLOBAL TRADE

Hosted on

**Bee2Bee**   
[www.bee2bee.asia](http://www.bee2bee.asia)

Supported By

  
सरलमेव जयते  
Department of Commerce  
Ministry of Commerce and Industry  
Government of India

India Pavilion Organiser

  
**FICCI**

## About the Show

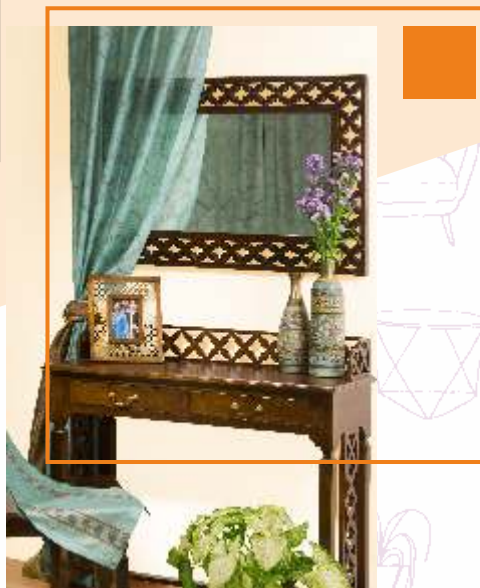
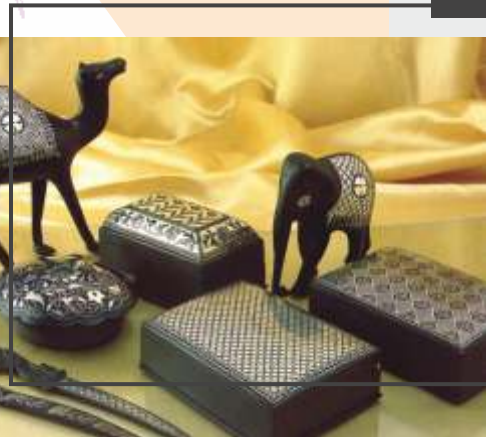
The year 2020-21 has seen an increased focus on conducting business through digital and online platforms. These platforms are now very well organised and are truly beneficial in attempting to connect with and conduct business across the globe.

The International Home Décor, Furniture & Home Textile Virtual Expo 2021 has been designed as completely digital Expo keeping in mind that the 'new normal' in the Covid 19 and post-Covid 19 world is virtual interaction.

This Virtual Expo will link you with serious industry buyers and extend all the benefits of a physical trade fair while providing safety through an online experience.

Set to take place from 20 – 22 October 2021, this online business sourcing week will let you showcase your complete range of Home Décor, Furniture, Home Textiles, Houseware, Handicraft, Medical Textiles, Fibers & Yarns, Textiles and Apparel to vast Thai markets.

The International Home Décor, Furniture & Home Textile Virtual Expo 2021 is a great opportunity for the Indian industry to interact with quality buyers from Thailand and conduct business deals from the comfort of your own location.



- The Thailand-India FTA offers the rewards of almost tariff-free trade between the two countries.
- Thailand is the 2nd largest economy and the most economically thriving countries in Southeast Asia.
- With US\$ 246.11 billion of buying power, Thailand's 52 million strong middle class makes it the economic anchor in the region.
- Businesses based in Thailand have access to a domestic market of 69 million as well as access to the fast-growing CLMV (Cambodia, Laos, Myanmar and Vietnam) region with 242 million consumers and the 660 million consumers in ASEAN.
- Strategically located at the heart of Asia, Thailand is the dynamic gateway to the fast growing ASEAN economic market.
- The ASEAN-India Free Trade Agreement (AIFTA) offers excellent business scope due to the free movement of goods, services, and capital. The AIFTA trade treaty has definitely boosted bilateral trade.
- ASEAN is also a growing consumer market, expected to have to 125 million households by 2025.

## Thailand Advantage





# INTERNATIONAL HOME DÉCOR FURNITURE AND HOME TEXTILE VIRTUAL EXPO

One-to-One  
Business Matching Week

20-22  
October  
2021



Exports to  
Thailand +  
ASEAN

India's merchandise exports to Thailand and ASEAN increased from US\$ 23 billion in 2010 to US\$ 31.49 billion in 2019.

## Benefits for exporters

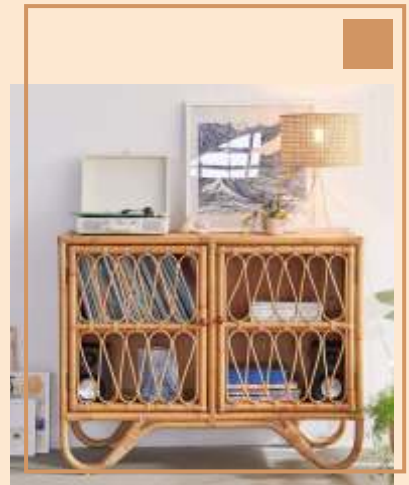
ASEAN's decision to lower intra-regional tariffs through the Common Effective Preferential Tariff (CEPT) Scheme on exports under the FTA has benefited Indian exporters in the following ways:

Elimination of tariffs on Indian goods make them competitive in the ASEAN market, making them more accessible.

Indian raw material exports more competitive due to reduced tariffs and benefit ASEAN producers.

Indian export complementarities are higher with ASEAN countries than any other region due to their shared land and maritime boundaries.

Free movement of Indian goods throughout the 10 ASEAN countries.



## Past Worldex India Exhibitions on Lifestyle Sectors:



### KEY ASPECTS OF EXHIBITION

9600+  
BUYERS

280  
BOOTHs

20  
VISITING  
COUNTRIES/  
REGIONS

06  
EXHIBITING  
COUNTRIES/  
REGIONS



[www.athomeworldexpo.com](http://www.athomeworldexpo.com) | [www.wofxworldexpo.com](http://www.wofxworldexpo.com)

# INTERNATIONAL HOME DÉCOR FURNITURE AND HOME TEXTILE VIRTUAL X-PO

20-22  
October  
2021

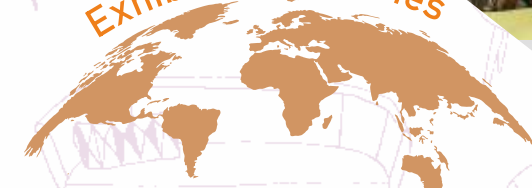
One-to-One  
Business Matching Week

## Buyers Profile

- Importers
- Distributors
- Dealers
- Agents
- Traders
- large Format Retailers E-Commerce
- e-tailers
- Buying Houses
- Wholesales
- HORECA (Hotel/Restaurant/Café)
- Architects & Interior Designers
- Brands
- Corporate Sourcing Heads

Buyers from  
ASEAN countries  
primarily from Thailand

## Exhibiting Countries



India, Sri Lanka, Bangladesh, China, Malaysia,  
Indonesia & Philippines

## Exhibitors Profile



Home  
Décor



Decorative  
Furniture



Home  
Textiles



Houseware



Handicrafts



Medical  
Textiles



Apparel



Fibers &  
Yarns



Textiles

ORGANISED BY

**WORLDDEX**   
Exhibition & Promotion Pvt. Ltd.  
GATEWAY TO GLOBAL TRADE

INDIA PAVILION ORGANISER



SUPPORTED BY



INDUSTRY PARTNER



SOURCING PARTNER



FOR PARTICIPATION CONTACT

Rampat Gupta • +91 9819567106 • rampatgupta@worlddexindia.com | Ankit Dodia • +91 9653247241 • ankit@worlddexindia.com