

**WORLD EX**   
Exhibition & Promotion Pvt. Ltd.  
**GATEWAY TO GLOBAL TRADE**



**Bee2Bee**

## Incorporating Business Matching Week

**[www.worldexindia.com/medhealthexpos](http://www.worldexindia.com/medhealthexpos)**



[www.worldexindia.com/medhealthexpos](http://www.worldexindia.com/medhealthexpos)



## SPONSORSHIP AND BRANDING OPPORTUNITIES

### Show Profile

The Bangladesh Medical & Healthcare Virtual Expo (BDMHVE) will connect global suppliers with the leading industry buyers who are looking to source Medical Devices, Diagnostic Tools, Surgical Equipments, Medical Textiles & Disposables, Herbal & Healthcare products, Hospital Equipment & Furniture to fulfill the growing demand in the government as well as private healthcare providers across Bangladesh.

Last month, we successfully organised Sri Lanka Medical & Equipment Virtual Expo (16-19 March 2021) which was endorsed by Ceylon Chamber of Commerce & Sri Lanka Chamber of Medical Device Industry (SLCMDI). We had 2268 industry buyers and stakeholders that attended our event and interacted with 75+ global suppliers and over 300 B2B Meetings were pre-fixed and perfectly conducted over 4 days. Read the Post Show Report - ([Click Here](#))

### Inviting companies to be our sponsors and branding partners to :

- Enhance your corporate visibility in a focused industry platform
- Built Brand Image & Leadership Status in the Bangladesh market
- Expand your reach to who's who in the medical and healthcare industry of Bangladesh
- Get exclusive benefits to promote your brand / company across Bangladesh

### Exhibit Profile

Medical equipment & devices, Surgical tools & equipments, Personal Protective Equipment (PPE) & Disposables, Hospital & clinical equipment & furniture, Imaging & diagnostics, Disinfectant Supplies, First aid and care products, Healthcare & Wellbeing, Home medical equipment, , IT systems & solutions, Laboratory equipment & supplies, Smart medical products, Testing instruments & Supplies, Wireless health & mobile health, Ayush & Herbal supplies, Certification Bodies, Health Tourism, Wellness Hotels-Resorts, Facility Management and others.



## SPONSORSHIP OPPORTUNITIES

[www.worldexindia.com/medhealthexpos](http://www.worldexindia.com/medhealthexpos)

### Platinum Sponsor

**USD 7500 + Applicable Taxes (1-Exclusive)**

#### Benefits Offered

- ❖ Exclusive Branding Banner on Bee2Bee Convention Center (*viewed by all*)
- ❖ Exclusive Branding Banner on Bee2Bee Lobby Page (*viewed by all*)
- ❖ Exclusive 10 mins Products Presentation slot for your company that will be broadcasted LIVE on Bee2Bee Auditorium & Social Media (*viewed by all*)
- ❖ Welcome Message to be Published in the E-Show Directory
- ❖ Exclusive Logo Branding on Show Website's homepage
- ❖ Exclusive Logo Branding on Collaterals (*Advt., E-DM, Newsletters, Flyers, etc.*)
- ❖ One Virtual Booth with Minimum 10 Pre-fixed B2B Meetings during the event
- ❖ One Full-page Premium Advertisement in the E-Show Directory
- ❖ Mention of Sponsor in Pre-Event and Post-Event Press Releases
- ❖ Two E-mail Blast with Sponsor's products to target database in Bangladesh
- ❖ One Exclusive SMS campaign to target industry database in Bangladesh
- ❖ One Exclusive WhatsApp campaign to target industry database in Bangladesh
- ❖ Three Post promoting Sponsor's products on Social Media Pages of Bee2Bee
- ❖ Exclusive Logo Branding on Post Show Report

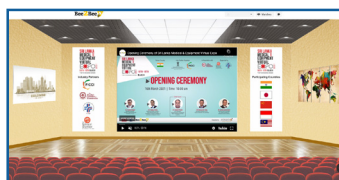
#### Branding Deliverables



Convention Center Branding



Exhibition Lobby Branding



Products Presentation



E-Directory Advt.



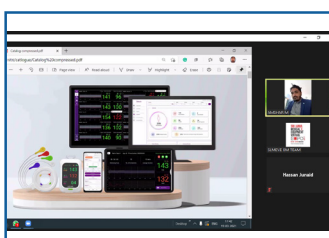
Website



Logo on Flyer



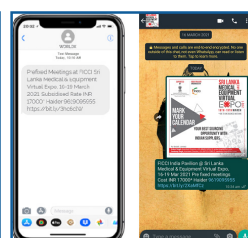
Virtual Booth



Pre-fixed B2B Meetings



Exclusive EDM



SMS & WhatsApp



www.worldexindia.com/medhealthxpos

Hosted On  
**Bee2Bee**

## SPONSORSHIP OPPORTUNITIES

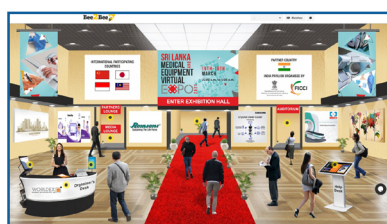
### Gold Sponsor

USD 5000 + Applicable Taxes (3 Nos)

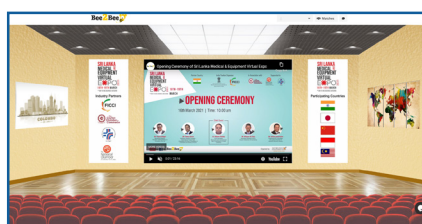
#### Benefits Offered

- ❖ Two Exclusive Branding Banner on Bee2Bee Lobby Page (viewed by all)
- ❖ Exclusive 10 mins Products Presentation slot for your company that will be broadcasted LIVE on Bee2Bee Auditorium & Social Media (viewed by all)
- ❖ Exclusive Logo Branding on Show Website's homepage
- ❖ Exclusive Logo Branding on Buyer Promotion Collaterals
- ❖ One Virtual Booth with Minimum 8 Pre-fixed B2B Meetings during the event
- ❖ One Full-page Advertisement in the E-Show Directory
- ❖ Mention of Sponsor in Pre-Event and Post-Event Press Releases
- ❖ One Exclusive SMS campaign to target industry database in Bangladesh
- ❖ One Exclusive WhatsApp campaign to target industry database in Bangladesh
- ❖ Two Post promoting Sponsor's products on Social Media Pages of Bee2Bee
- ❖ Exclusive Logo Branding on Post Show Report

#### Branding Deliverables



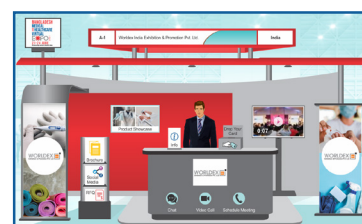
Exhibition Lobby Branding



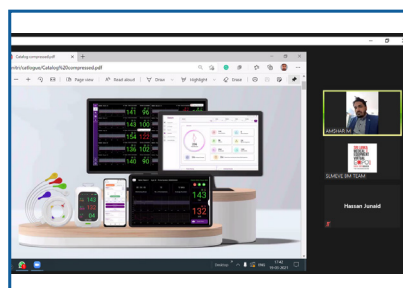
Products Presentation



Website



Virtual Booth



Pre-fixed B2B Meetings



Logo on Flyer



E-Directory Advt.



SMS & WhatsApp





## SPONSORSHIP OPPORTUNITIES

[www.worldexindia.com/medhealthexpos](http://www.worldexindia.com/medhealthexpos)

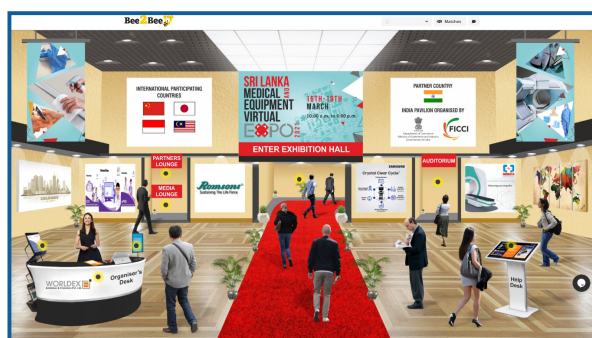
### Silver Sponsor

USD 3000 + Applicable Taxes (5 Nos)

#### Benefits Offered

- ❖ One Branding Banner on Bee2Bee Lobby Page (*viewed by all*)
- ❖ One Full-page Advertisement in the E-Show Directory
- ❖ Exclusive Logo Branding on Show Website's homepage
- ❖ One Virtual Booth with Minimum 5 Pre-fixed B2B Meetings during the event
- ❖ Mention of Sponsor in Pre-Event and Post-Event Press Releases
- ❖ One Exclusive SMS campaign to target industry database in Bangladesh
- ❖ One Post promoting Sponsor's products on Social Media Pages of Bee2Bee
- ❖ Exclusive Logo Branding on Post Show Report

#### Branding Deliverables



Exhibition Lobby Branding



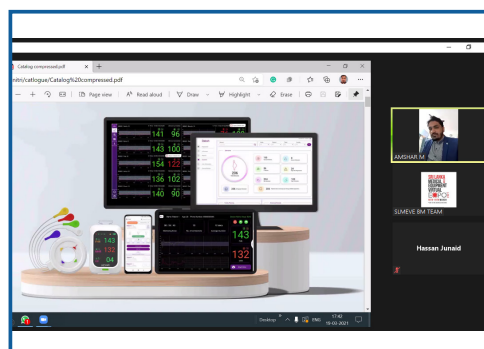
E-Directory Advt.



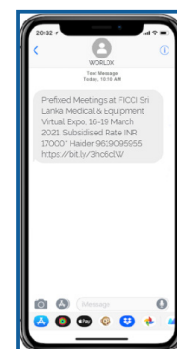
Website



Virtual Booth



Pre-fixed B2B Meetings



SMS



[www.worldexindia.com/medhealthexpos](http://www.worldexindia.com/medhealthexpos)

## BRANDING OPPORTUNITIES

### A - Advertisement in E-Show Directory

Sr. No.	Type of Advertisement	Cost
1	Inside Front Cover Advertisement	USD 500 + Taxes
2	Inside Page Advertisement	USD 300 + Taxes

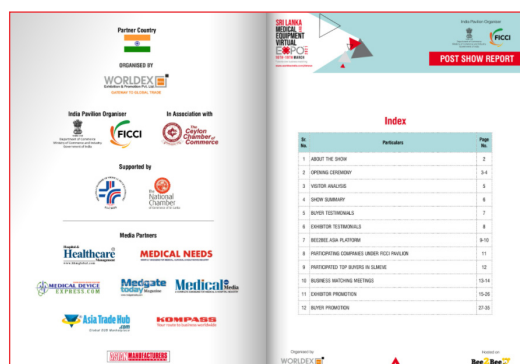
### B - Banner Advertisement in Lobby

Sr. No.	Type of Banner	Cost
1	One Branding Banner (321 x 310 px)	USD 400 + Taxes
2	One Bunting Banner (369 x 630 px)	USD 500 + Taxes
3	Two Branding Banners	USD 700 + Taxes
4	Two Bunting Banners	USD 800 + Taxes

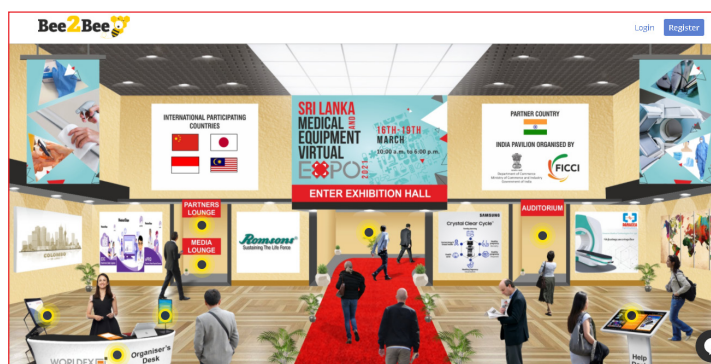
### C – Combo Packages

Sr. No.	Type of Combo Packages	Cost
1	One Directory Advertisement + One Branding Banner	USD 500 + Taxes
2	One Directory Advertisement + One Bunting Banner	USD 600 + Taxes
3	One Directory Advertisement + Two Branding Banners	USD 700 + Taxes
4	One Directory Advertisement + Two Bunting Banners	USD 800 + Taxes
5	Two Bunting Banners + Two Branding Banners	USD 1000 + Taxes
6	Inside F/C Advertisement + Two Branding + Two Bunting Banners	USD 1200 + Taxes

### Branding Options



E-Directory Advt.



Lobby Branding



## SPONSORSHIP & BRANDING FORM

[www.worldexindia.com/medhealthexpos](http://www.worldexindia.com/medhealthexpos)

### Company Information (To be filled in block letters)

Company Name.....  
 Company Representative ..... Designation .....  
 Address.....  
 City..... State / Province .....  
 Country ..... Telephone.....  
 Mobile .....  
 E-mail 1 .....  
 E-mail 2 .....  
 Website .....

### Sponsorship Opportunities

Type	Cost
<input type="checkbox"/> Platinum Sponsor	
<input type="checkbox"/> Gold Sponsor	
<input type="checkbox"/> Silver Sponsor	

### Branding Opportunities

#### A. Advertisement in E-Show Directory

Type	Cost
<input type="checkbox"/> Inside Front Cover Advertisement	
<input type="checkbox"/> Inside Page Advertisement	

#### B. Banner Advertisement in Lobby

Type of Banner	Cost
<input type="checkbox"/> Branding Banners	
<input type="checkbox"/> Bunting Banners	

#### C. Combo Packages

Type of Combo Packages	Cost
<input type="checkbox"/> One Directory Advertisement + One Branding Banner	
<input type="checkbox"/> One Directory Advertisement + One Bunting Banner	
<input type="checkbox"/> One Directory Advertisement + Two Branding Banners	
<input type="checkbox"/> One Directory Advertisement + Two Bunting Banners	
<input type="checkbox"/> Two Bunting Banners + Two Branding Banners	
<input type="checkbox"/> Inside F/C Advertisement + Two Branding + Two Bunting Banners	

**TOTAL COST :**

Company Seal / Signature

Date