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Department of Commerce  
Ministry of Commerce and Industry  
Government of India



22-25

MARCH  
2022

# MEcareX

Medical

Health

Wellness

Connecting ASEAN &  
South Asia Markets

Hosted On

**Bee2Bee**

[www.bee2bee.asia](http://www.bee2bee.asia)

[www.worldexindia.com/medhealthexpos](http://www.worldexindia.com/medhealthexpos)

## About MEcareX

MEcareX – International Virtual Expo and Business Matching will take place from 22 – 25 March 2022 on Bee2Bee Virtual Platform. It will showcase companies from medical, health & wellness products from India, South Asia, East Asia and ASEAN region to interact with leading buyers to promote their innovative and quality products, generate new business and explore market opportunities in ASEAN and South Asia markets. MEcareX will offer buyers an excellent opportunity to source a wide variety of medical devices and consumables, healthcare and diagnostic equipments, surgical and diagnostics tools, herbal and organic medical products, medical technology, beauty and wellness and more to fulfil the growing demand and further development of medical and healthcare industry in the ASEAN and South Asia markets.

## Success of Past Virtual Shows

### MEcareX



- Exhibitors = **63**
- Exhibitor Countries = **7**
- Unique Visitors = **2355**
- B2B Meetings = **330**



- Exhibitors = **75**
- Exhibitor Countries = **5**
- Unique Visitors = **2268**
- B2B Meetings = **307**



## Exhibitor Testimonials

### Shiro Ueda, Medical Edge, Japan

The Pre-fixed B2B meetings arranged were very good at the show. It was a good opportunity to showcase the products online during these pandemic times. Overall, we are satisfied with the platform.

### Anaveer Telasang, Welspun India Limited, India

The support from the team was prompt and positive throughout the event, even during branding / marketing on social media. As it was 1st time we participated in an Online Virtual Exhibition, we had many doubts but the team supported from first day. Even after the event, the next day team could arrange meeting with one potential buyer. We appreciate this type of service.

## Buyer Testimonials

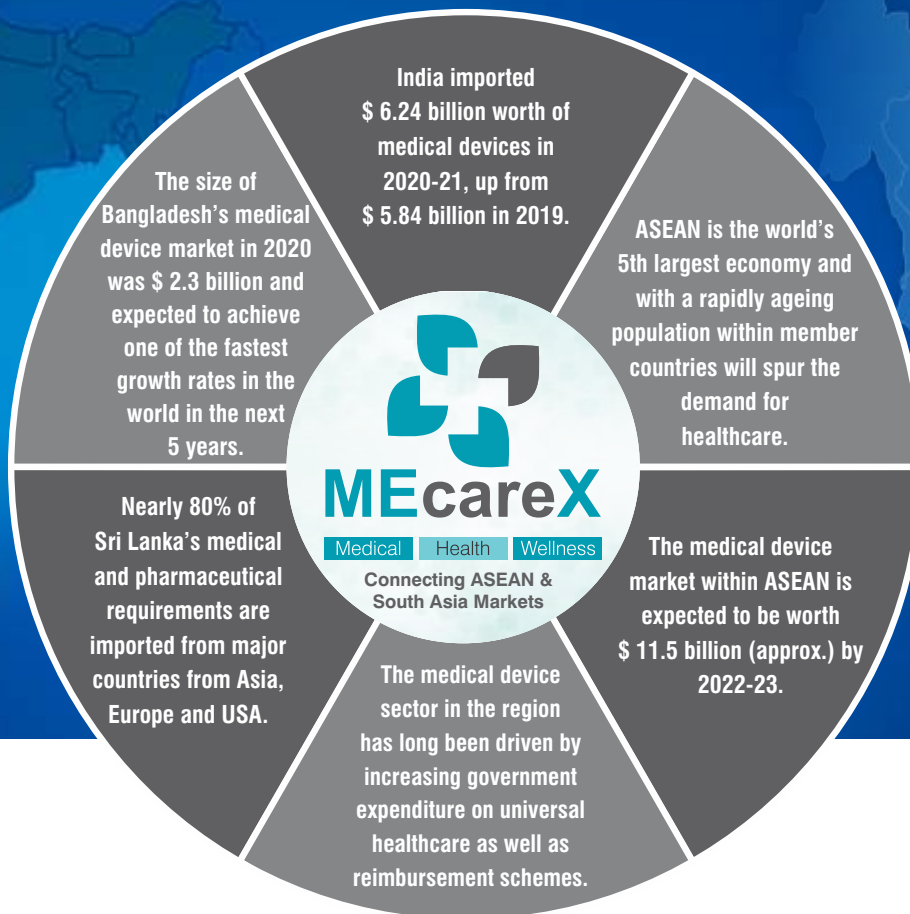
### Akram Dowd, Premier Healthcare Pvt Ltd, Sri Lanka

We found the show very good in terms of variety of products and appreciate the face to face meetings as they are leading to potential deals with exhibitors.

### Sk. Jamil Uddin, Akij Group., Bangladesh

We have successfully attended the B2B meetings and we visited the BDMHVE on Bee2Bee virtual platform. We have got some suppliers which will be very useful for us when we start the construction phase of our Charity Hospital “Sheikh Akijuddin Memorial Hospital” in Dhaka. We will definitely contact and deal with the suppliers we talked at the meetings on Bee2Bee platform.

# Connecting ASEAN & South Asia Markets



## Why Exhibit?



**A focused industry event** that offers direct interactions with leading buyers from South Asia and ASEAN at a reasonable cost



**The right platform to increase brand exposure & explore market opportunities**



You can boost your business via **Pre-fixed 3 to 5 B2B meetings** with Key buyers on the Bee2Bee platform.



You can meet with **new suppliers, customers, and business partners** under one platform.



You can **share and obtain information** about the current market and buying trends



**Promote your products** internationally through our digital and social media campaigns.



## Exhibiting Countries

India | Bangladesh | Pakistan | Hong Kong | Korea  
Indonesia | Thailand | Singapore | Malaysia | Vietnam  
Taiwan | Turkey | UK | USA | European Union & more

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Other Value-added Benefits

## Exhibit Profile

- Hygiene and Sanitary
- Personal Protective Equipment (PPE)
- Diagnostic Supplies
- Disinfectant Supplies
- Disposables
- First Aid and Care Products
- Healthcare & Wellbeing
- Home Medical Equipment
- Hospital & Clinical Equipment & Furniture
- Imaging & Diagnostics
- IT Systems & Solutions
- Laboratory Equipment & Supplies
- Medical Equipment & Devices
- Preventive & Post-Diagnostic Treatment
- Smart Medical Products
- Surgical Instruments
- Testing Instruments & Supplies
- Wireless Health & Mobile Health
- Herbal Supplies
- Beauty & Wellness
- Certification Bodies
- Medical Tourism Bodies



### PARTICIPATION BENEFITS

Virtual Booth	3 to 5 Buyer Meetings
30 Product Showcase	All Other Features Like Physical Exhibition

## Buyers Profile

Hospitals and Medical Institutions	Clinics and Laboratories	Medical Device Distributors and Agents	E-commerce and E-tailers
Government Agencies and Associations	Importers	Hospitality, Hotels, Restaurants and Resorts	Healthcare Companies
			and many more
Pharmacies	Universities and Research Institutions	Medical Device, R&D Institutions and Manufacturers	

[www.worldexindia.com/medhealthexpos](http://www.worldexindia.com/medhealthexpos)

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