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## MEcareX – International Virtual Expo and Business Matching

After the success of Sri Lanka Medical & Healthcare Virtual Expo (16-19 March 2021) & Bangladesh Medical & Healthcare Virtual Expo (2-5 August 2021), we are pleased to announce that Federation of Indian Chambers of Commerce and Industry (FICCI) with the support of Ministry of Commerce & Industry, Government of India is organising India Pavilion at MEcareX to be held on 22 - 25 March 2022 on our Bee2Bee Virtual Platform. This international online event is being organised by Worldex India Exhibition & Promotion Pvt. Ltd. and supported by the leading trade bodies and chambers of commerce. We invite Indian companies to exhibit at the show with subsidised participation cost and other value-added benefits.

MEcareX – International Virtual Expo and Business Matching will take place from 22 – 25 March 2022 on Bee2Bee Virtual Platform. It will showcase companies from medical, health & wellness products from India, South Asia, South-East Asia and ASEAN region to interact with leading buyers to promote their innovative and quality products, generate new business and explore market opportunities in ASEAN and South Asia markets. MEcareX will offer buyers an excellent opportunity to source a wide variety of medical devices and consumables, healthcare and diagnostic equipments, surgical and diagnostics tools, herbal and organic medical products, medical technology, beauty and wellness and more to fulfil the growing demand and further development of medical and healthcare industry in the ASEAN and South Asia markets.

### Connecting ASEAN & South Asia Regions

- ASEAN is the world's 5th largest economy and with a rapidly ageing population within member countries will spur the demand for healthcare.
- The medical device market within ASEAN is expected to be worth US\$11.5 billion (approx.) by 2022-23.
- The medical device sector in the region has long been driven by increasing government expenditure on universal healthcare as well as reimbursement schemes
- Nearly 80% of Sri Lanka's medical and pharmaceutical requirements are imported from major countries from Asia, Europe and USA.
- The size of Bangladesh's medical device market in 2020 was \$2.3 billion and expected to achieve one of the fastest growth rates in the world in the next 5 years.
- India imported \$6.24 billion worth of medical devices in 2020-21, up from \$5.84 billion in 2019-20 and \$5.7 billion in 2018-19. In FY21, electronics equipment accounted for a major portion of imports at \$3.6 billion, followed by \$1.5 billion worth consumables and disposables.

### Why Exhibit?

- A focused industry event that offers direct interactions with leading buyers from South Asia and ASEAN at a reasonable cost
- The right platform to increase brand exposure & explore market opportunities
- You can boost your business via Pre-fixed (3-5) B2B meetings on the Bee2Bee platform.
- You can meet with new suppliers, customers, and business partners under one platform.
- You can share and obtain information about the current market and buying trends
- Promote your products internationally through our digital and social media campaigns.

### Book Your Space Today

<p><b>Special Subsidised charges:</b> (Under MAI Subsidy)</p> <p><b>Final Participation Cost</b> INR 17,000 + 18% GST</p>	<p><b>Participation cost includes:</b></p> <ul style="list-style-type: none"><li>• One Custom-Designed Virtual Booth</li><li>• Features to upload company info, brochures, videos, promotion banners, etc.</li><li>• 30 Product Showcase with Details</li><li>• Pre-fixed 3 to 5 B2B Meetings via Zoom on Bee2Bee</li><li>• Real-time Text/Video Chat with buyers</li><li>• B2B Meetings Request from Buyers (during event days)</li><li>• Exchange Business Cards</li><li>• Request for Quote (RFQ) just like a real-time exhibition</li><li>• Post Event Analytics Report &amp; booth visitor contacts will be shared</li></ul>
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## Exhibitors Profile

Hygiene and Sanitary, Personal Protective Equipment (PPE), Diagnostic Supplies, Disinfectant Supplies, Disposables, First Aid and Care Products, Healthcare & Wellbeing, Home Medical Equipment, Hospital & Clinical Equipment & Furniture, Imaging & Diagnostic, IT Systems & Solutions, Laboratory Equipment & Supplies, Medical Equipment & Devices, Preventive & Post- Diagnostic Treatment, Smart Medical Products, Surgical Instruments, Testing Instruments & Supplies, Wireless Health & Mobile Health, Herbal Supplies, Beauty & Wellness, Certification Bodies, Medical Tourism, Wellness Hotels-Resorts & others

## Buyers Profile

Hospitals and Medical Institutions, Clinics and Laboratories, Hospitality (Hotels, Restaurants, Resorts), Government Procurement Agencies, Medical Distributors and Agents, Importers, Trading Houses, R&D Institutions, Investment Companies, Pharmacy Retailers and E-tailers, Universities & Many more.

## Bank Details

Account Name	Federation Of Indian Chambers Of Commerce And Industry (FICCI)
Bank Account No.	000 30350015219
IFSC/NEFT Code	HDFC0000003
Name of Bank	HDFC BANK LIMITED
Branch Address	G-3-4, Suryakiran Building, 19, Kasturba Gandhi Marg, New Delhi-110001
Account Type	Current

## Important Notes

- Participation will be accepted on first-come-first-served basis
- Online Application Form ([Click here](#))
- Submit Duly filled Online application form with 100% Payment before 10th February, 2022
- Payment by Cheque / DD / NEFT in favour of FICCI
- No refund will be available, if withdrawn for what-ever reason thereafter.

## For Participation Please Contact

**Aayush Jain** • +91-8527871666 • [Aayush.jain@ficci.com](mailto:Aayush.jain@ficci.com)

## Show Website:

[www.worldexindia.com/medhealthexpos](http://www.worldexindia.com/medhealthexpos)

We look forward to your confirmation to exhibit at MEcareX from 22-25 March, 2022.