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Department of Commerce  
Ministry of Commerce and Industry  
Government of India



01-17  
MARCH  
2022

# MEcareX

Medical

Health

Wellness

## TURKEY

Hosted On

**Bee2Bee** 

[www.bee2bee.asia](http://www.bee2bee.asia)

[www.worlddexindia.com/medhealthexpos](http://www.worlddexindia.com/medhealthexpos)

## About MEcareX Turkey

MEcareX Turkey – International Virtual Expo and Business Matching will take place from 1-17 March 2022 on Bee2Bee Virtual Platform. This online matchmaking platform will showcase companies from medical, health & wellness products from South Asia, East Asia and ASEAN region to interact with leading buyers from Turkey via pre-fixed video meetings and explore business opportunities in the 2nd largest market in Central and Eastern Europe. MEcareX Turkey will offer buyers to source a wide variety of medical devices and consumables, healthcare and diagnostic equipments, surgical and diagnostics tools, herbal and organic medical products, medical technology, beauty and wellness and more to fulfil the growing demand and further development of medical and healthcare industry in Turkey.

## Success of Past Virtual Shows

### MEcareX



- Exhibitors = **63**
- Exhibitor Countries = **7**
- Unique Visitors = **2355**
- B2B Meetings = **330**



- Exhibitors = **75**
- Exhibitor Countries = **5**
- Unique Visitors = **2268**
- B2B Meetings = **307**



## Exhibitor Testimonials

### Shiro Ueda, Medical Edge, Japan

The Pre-fixed B2B meetings arranged were very good at the show. It was a good opportunity to showcase the products online during these pandemic times. Overall, we are satisfied with the platform.

### Anaveer Telasang, Welspun India Limited, India

The support from the team was prompt and positive throughout the event, even during branding / marketing on social media. As it was 1st time we participated in an Online Virtual Exhibition, we had many doubts but the team supported from first day. Even after the event, the next day team could arrange meeting with one potential buyer. We appreciate this type of service.

## Buyer Testimonials

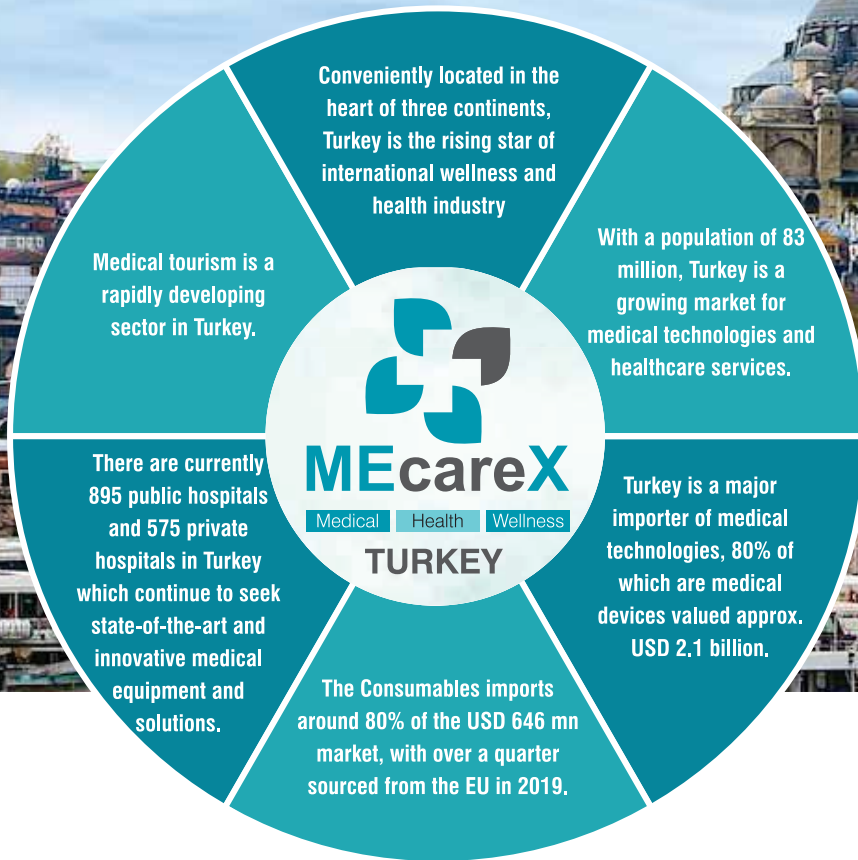
### Akram Dowd, Premier Healthcare Pvt Ltd, Sri Lanka

We found the show very good in terms of variety of products and appreciate the face to face meetings as they are leading to potential deals with exhibitors.

### Sk. Jamil Uddin, Akij Group., Bangladesh

We have successfully attended the B2B meetings and we visited the BDMHVE on Bee2Bee virtual platform. We have got some suppliers which will be very useful for us when we start the construction phase of our Charity Hospital "Sheikh Akijuddin Memorial Hospital" in Dhaka. We will definitely contact and deal with the suppliers we talked at the meetings on Bee2Bee platform.

## Why Turkey?



## Why Exhibit?



A **focused industry event** that offers direct interactions with leading buyers from Turkey at a reasonable cost



Increase **brand exposure** and **explore new business opportunities** in the 2nd largest market in Central and Eastern Europe.



You can boost your business via **Pre-fixed 3 to 5 B2B meetings** with Key buyers on the Bee2Bee platform.



You can meet with **new suppliers, customers, and business partners** under one platform.



You can **share and obtain information** about the current market and the future of the market.



**Promote your brands and products** internationally through our focused digital and social media campaigns.



## Exhibiting Countries

India | Bangladesh | Pakistan | Hong Kong | Korea  
Indonesia | Thailand | Singapore | Malaysia | Vietnam  
Taiwan | Turkey | UK | USA | European Union & more



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Avail MAI Subsidy and  
Other Value-added Benefits

## Exhibit Profile

- ➔ Hygiene and Sanitary
- ➔ Personal Protective Equipment (PPE)
- ➔ Diagnostic Supplies
- ➔ Disinfectant Supplies
- ➔ Disposables
- ➔ First Aid and Care Products
- ➔ Healthcare & Wellbeing
- ➔ Home Medical Equipment
- ➔ Hospital & Clinical Equipment & Furniture
- ➔ Imaging & Diagnostics
- ➔ IT Systems & Solutions
- ➔ Laboratory Equipment & Supplies
- ➔ Medical Equipment & Devices
- ➔ Preventive & Post-Diagnostic Treatment
- ➔ Smart Medical Products
- ➔ Surgical Instruments
- ➔ Testing Instruments & Supplies
- ➔ Wireless Health & Mobile Health
- ➔ Herbal Supplies
- ➔ Beauty & Wellness
- ➔ Certification Bodies
- ➔ Medical Tourism Bodies



### PARTICIPATION BENEFITS

Virtual Booth

3 to 5 Buyer Meetings

30 Product Showcase

All Other Features Like  
Physical Exhibition

## Buyers Profile



Hospitals  
and Medical  
Institutions



Clinics  
and  
Laboratories



Medical Device  
Distributors  
and Agents



E-commerce  
and  
E-tailers



Government  
Agencies and  
Associations



Importers



Hospitality, Hotels,  
Restaurants and  
Resorts



Healthcare  
Companies



Pharmacies



Universities  
and Research  
Institutions



Medical Device,  
R&D Institutions  
and Manufacturers



and  
many  
more

[www.worldexindia.com/medhealthexpos](http://www.worldexindia.com/medhealthexpos)

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For participation [contact](#)

Ankur Singh  
91-88605 59553  
[ankur.singh@ficci.com](mailto:ankur.singh@ficci.com)

Marian F.  
91-80075 25035  
[marian@worldexindia.com](mailto:marian@worldexindia.com)

Laxmi Shrinivas  
91-91374 85454  
[laxmi@worldexindia.com](mailto:laxmi@worldexindia.com)

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