

MEcareX Turkey – International Virtual Expo and Business Matching

After the success of Sri Lanka Medical & Healthcare Virtual Expo (16-19 March 2021) & Bangladesh Medical & Healthcare Virtual Expo (2-5 August 2021), we are pleased to announce that Federation of Indian Chambers of Commerce and Industry (FICCI) with the support of Ministry of Commerce & Industry, Government of India is organising India Pavilion at MEcareX Turkey to be held on 01 – 03 March, 2022 on our Bee2Bee Virtual Platform. This international online event is being organised by Worldex India Exhibition & Promotion Pvt. Ltd. and supported by the leading trade bodies and chambers of commerce. We invite Indian companies to exhibit at the show with subsidised participation cost and other value-added benefits.

MEcareX Turkey – International Virtual Expo and Business Matching will showcase companies from medical, health & wellness products from India, South Asia, South-East Asia and ASEAN region to interact with leading buyers to promote their innovative and quality products, generate new business and explore market opportunities in Turkey, the rising star of international wellness and health industry. MEcareX Turkey will offer buyers an excellent opportunity to source a wide variety of medical devices and consumables, healthcare and diagnostic equipments, surgical and diagnostics tools, herbal and organic medical products, medical technology, beauty, wellness and more to fulfil the growing demand and further assist in the development of medical and healthcare industry of Turkey.

Why Turkey?

- Conveniently located in the heart of three continents, Turkey is the rising star of international wellness and health industry
- With a population of 83 million, Turkey is a growing market for medical technologies and healthcare services.
- Turkey is a major importer of medical technologies, 80% of which are medical devices valued approx. USD 2.1 billion.
- The Consumables imports around 80% of the USD646mn market, with over a quarter sourced from the EU in 2019. Malaysia (25%) was the leading supplier, followed by China (15%) and the US (10%).
- There are currently 895 public hospitals and 575 private hospitals in Turkey which continue to seek state-of-the-art and innovative medical equipment and solutions across the world.
- Medical tourism is a rapidly developing sector in Turkey.

Why Exhibit?

- A focused industry event that offers direct interactions with leading buyers from Turkey at a reasonable cost
- The right platform to increase brand exposure and explore new business opportunities in the 2nd largest market in Central and Eastern Europe.
- You can boost your business via Pre-fixed (3-5) B2B meetings on the Bee2Bee virtual platform.
- You can meet with new suppliers, customers, and business partners under one platform.
- You can share and obtain information about the current market and the future of the market.
- Promote your brands and products internationally through our focused digital and social media campaigns.

Book Your Space Today

<p>Special Subsidised charges: (Under MAI Subsidy)</p> <p>Final Participation Cost INR 17,000 + 18% GST</p>	<p>Participation cost includes:</p> <ul style="list-style-type: none"> • One Custom-Designed Virtual Booth • Features to upload company info, brochures, videos, promotion banners, etc. • 30 Product Showcase with Details • Pre-fixed 3 to 5 B2B Meetings via Zoom on Bee2Bee • Real-time Text/Video Chat with buyers • B2B Meetings Request from Buyers (during event days) • Exchange Business Cards • Request for Quote (RFQ) just like a real-time exhibition • Post Event Analytics Report & booth visitor contacts will be shared
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Exhibitors Profile

Hygiene and Sanitary, Personal Protective Equipment (PPE), Diagnostic Supplies, Disinfectant Supplies, Disposables, First Aid and Care Products, Healthcare & Wellbeing, Home Medical Equipment, Hospital & Clinical Equipment & Furniture, Imaging & Diagnostic, IT Systems & Solutions, Laboratory Equipment & Supplies, Medical Equipment & Devices, Preventive & Post- Diagnostic Treatment, Smart Medical Products, Surgical Instruments, Testing Instruments & Supplies, Wireless Health & Mobile Health, Herbal Supplies, Beauty & Wellness, Certification Bodies, Medical Tourism, Wellness Hotels-Resorts & others

Buyers Profile

Hospitals and Medical Institutions, Clinics and Laboratories, Hospitality (Hotels, Restaurants, Resorts), Government Procurement Agencies, Medical Distributors and Agents, Importers, Trading Houses, R&D Institutions, Investment Companies, Pharmacy Retailers and E-tailers, Universities & Many more.

Bank Details

Account Name	Federation Of Indian Chambers Of Commerce And Industry (FICCI)
Bank Account No.	000 30350015219
IFSC/NEFT Code	HDFC0000003
Name of Bank	HDFC BANK LIMITED
Branch Address	G-3-4, Suryakiran Building, 19, Kasturba Gandhi Marg, New Delhi-110001
Account Type	Current

Important Notes

- Participation will be accepted on first-come-first-served basis
- Online Application Form [\(Click here\)](#)
- Submit Duly filled Online application form with 100% Payment before 10th February, 2022
- Payment by Cheque / DD / NEFT in favour of FICCI
- No refund will be available, if withdrawn for what-ever reason thereafter.

For Participation Please Contact

Ankur Singh • +91-88605 59553 • ankur.singh@ficci.com

Show Website:

www.worldexindia.com/medhealthexpos

We look forward to your confirmation to exhibit at MEcareX Turkey from 01-03 March, 2022.