

# SRI LANKA MEDICAL AND EQUIPMENT VIRTUAL E<sup>PO</sup> 2021

16TH-19TH MARCH

\* one-to-one business matching

[www.worldexindia.com/slmeve](http://www.worldexindia.com/slmeve)



## POST SHOW REPORT



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## India Pavilion Organiser



सत्यमेव जयते  
Department of Commerce  
Ministry of Commerce and Industry  
Government of India



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## POST SHOW REPORT

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## POST SHOW REPORT

### ABOUT THE SHOW

The inaugural edition of the four day Sri Lanka Medical & Equipment Virtual Expo 2021 (SLMEVE) was held from 16th to 19th March and saw very good reception from Sri Lankan visitors and international suppliers alike.

This international matchmaking platform was conducted in association with The Ceylon Chamber of Commerce and endorsed & supported by The Sri Lanka Chamber of Medical Devices Industry and The National Chamber of Commerce of Sri Lanka along with the Federation of Indian Chambers of Commerce & Industry (FICCI).

This virtual expo was an excellent showcase for the medical equipment and healthcare technology and products industry, representing innovations in medical and healthcare products from India, Japan, China, Malaysia and Indonesia.

2020-21 was the year in which companies in the region demonstrated their agility by transforming production lines from traditional manufacturing into new age healthcare products and equipment. These factors coupled with the desire to assist countries in towards providing better health facilities for all citizens gave rise to the Sri Lanka Medical & Equipment Virtual Expo 2021.

SLMEVE successfully focused on exhibiting innovative and relevant products to build strong connections in the healthcare technology and products sector and was recognised as an event for those seeking to build strong partnerships to create high growth in this industry.

Over 2268 buyers interacted virtually with over 75 quality industry suppliers via personal video meetings and accessed the benefits of a physical trade fair from the comfort of their own locations through the Bee2Bee.asia Business Matching Platform – an exclusive online business matching platform.

With the growing demand for quality healthcare in Sri Lanka, this virtual meetings platform assisted in establishing business tie-ups between international exhibitors and business visitors from Sri Lanka and was a perfect illustration of being at the right place at the right time.

The successful edition of this show is testimony that our decades of deep industry knowledge coupled with experience in bringing together high quality exhibitors and buyers created a truly unique virtual sourcing platform which has proved to be the ideal event for both Government and Private healthcare institutions.



## POST SHOW REPORT

### OPENING CEREMONY



Sri Lanka Medical & Equipment Virtual Expo was inaugurated by Chief Guest Dr. Rakesh Pandey, First Secretary (Economic and Commercial), High Commission of India, Colombo; Mr. Manjula de Silva, Secretary General and CEO of the Ceylon Chamber of Commerce; Mr. Gehan Seneviratne, Chairman of the PR Committee of the Sri Lanka Chamber of Medical Devices Industry; Mr. Pankaj Verma, Additional Director & Head – International Trade Fairs, The Federation of Indian Chambers of Commerce & Industry & Mr. Rajesh Bhagat, Managing Director, Worldex India and organiser of the Sri Lanka Medical and Equipment Virtual Expo 2021

### SPEAKERS QUOTES



**Dr. Rakesh Pandey**

*First Secretary (Economic & Commercial Wing), High Commission of India, Colombo*

“India’s pharmaceuticals and cooperation in the medical sector has traditionally been a strong area of our bilateral ties. This is a very good initiative and I really look forward to Indian and Sri Lankan companies getting together and strengthening the partnership and building stronger bonds between our countries. Sri Lanka is also interested in manufacturing within the country and I will encourage Indian companies to look at the various possibilities including the manufacturing zones which will be set up by the Government of Sri Lanka and similarly, I will request Sri Lankan companies to look at utilising the capabilities and partnerships with the Indian companies in the medical sector.”



**Mr. Manjula de Silva**

*Secretary General and CEO, Ceylon Chamber of Commerce*

“This fair will go far in bridging the gap between demand and supply of high quality medical and healthcare products in Sri Lanka. The Ceylon Chamber of Commerce is pleased to support this virtual expo as it will provide increased business opportunities, joint ventures and collaborations between the Indian and Sri Lankan industries.”



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## POST SHOW REPORT

“

**Mr. Gehan Seneviratne**

*Chairman of the PR Committee, Sri Lanka Chamber of Medical Devices Industry*

“We are pleased to endorse this expo which will allow Sri Lankan healthcare sector to access global suppliers on a single platform from the safety of their homes. We are confident this platform will bring new and sustainable business opportunities for Sri Lankan industry to access a large bank of globally renowned companies. Exposure to a better and more efficient technology is required for the industry to move forward as a whole and this platform looks to provide the same.”

”

“

**Mr. Pankaj Verma**

*Additional Director & Head – International Trade Fairs  
The Federation of Indian Chambers of Commerce & Industry*

“This fair takes place at a crucial time when collaboration in the medical and healthcare sectors for the health and safety of the common man is the way ahead for a country’s people, trade and commerce. We are confident that joint ventures and business collaborations will take place here and FICCI is proud to bring high quality medical equipment manufacturers and more than 50 companies from India to this virtual expo.”

”

“

**Mr. Rajesh Bhagat**

*Managing Director,  
Worldex India and organiser of the Sri Lanka Medical and Equipment Virtual Expo 2021*

“Realising the need for increased regional co-operation to upgrade medical and health facilities keeping in mind travel restrictions, we created a virtual platform called Bee2bee Asia which would ensure all the facilities of face to face interaction which a physical fair would provide. Whether it be video calling for face to face meetings, dropping your business card, taking a brochure from the booth, even requesting for a quote or scheduling meetings at your own convenience, we have created this virtual expo which closely mirrors a physical show. This platform has attracted leading companies from India, China, Japan and from other countries providing a vast array of medical and healthcare equipment for the Sri Lankan healthcare industry.”

”

## POST SHOW REPORT

### VISITOR ANALYSIS

The Sri Lanka Medical & Equipment Virtual Expo 2021 (SLMEVE) was held from 16th to 19th March 2021 and was successful on all fronts including the number of international exhibitors and the number of visitors from both, Government and private enterprises.

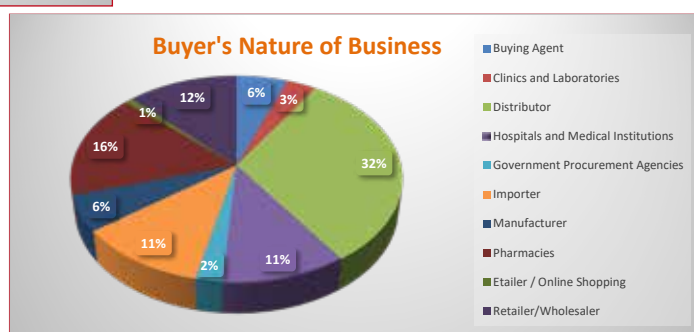
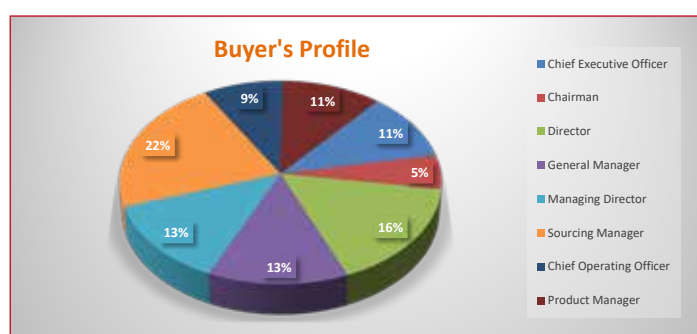
Over 2268 Buyers interacted virtually with over 75 quality industry suppliers via personal video meetings. Suppliers from India, Japan, China, Malaysia and Indonesia took part making it a truly pan-Asian exhibition.

Over 53 Exhibitors from India exhibited their products as part of the 'India pavilion' formed by the Federation of Indian Chambers of Commerce & Industry (FICCI), with the support of the Ministry of Commerce and Industry, Government of India.

Adding credence to the 2021 Exhibition were the 300+ pre-fixed business meetings conducted during the course of the four days corresponding to around 75 meetings per day each comprising 30 minutes.

In fact, the number of visitors and business matching meetings proved without a doubt that the 2021 exhibition was an eagerly anticipated one. Buyers came from across Sri Lanka to pursue various inquiries. Importers, manufacturers, traders and dealers were impressed with the variety and quality of the products displayed at the show. The Industry Associations who participated at the show also felt their interest and association justified by the success of the exhibition.

To sum up, 2268+ buyers attended the Virtual Expo which comprised 75+ Exhibitors from India, Japan, China, Malaysia and Indonesia including the India Pavilion by FICCI with 53 Indian exhibitors. Over 300+ pre-fixed business meetings were conducted over four days.



## POST SHOW REPORT

### SHOW SUMMARY

B2B Pre-fixed Meetings on ZOOM app					
Description	16-Mar	17-Mar	18-Mar	19-Mar	Total
Meetings Conducted Successfully	81	75	72	79	307

Bee2Bee Platform - Virtual booth	
Description	Total Count
Unique Visits on Bee2Bee Platform	2,268
Product Showcase Opened	472
Business Card Shared	192
Brochure Clicked	63
RFQ Received	5
BM Scheduled	16
Company Profile Opened	53
Video Calls	50



**5**

PARTICIPATING  
COUNTRIES



**2268**

UNIQUE VISITORS  
ATTENDED



**75**

PARTICIPATING  
EXHIBITORS



**300**

VIDEO BUSINESS  
MATCHING MEETINGS

Organised by

Hosted on



## POST SHOW REPORT

### BUYER TESTIMONIALS



**Akram Dowd, General Manager, Premier Healthcare Pvt. Ltd.**

"We found the show very good in terms of variety of products and appreciate the face to face meetings as they are leading to potential deals with exhibitors."



**Samanmalie Herath, Marketing Manager, Tas Medical Suppliers Pvt Ltd**

"The pre-fixed business matching was an excellent idea, very well executed and organised. This was very helpful and we look forward to participating in more of your events."



**Dr. Ramanan, CEO, Ratnam Private Hospital Ltd.**

"The business matching was so well organised, I look forward to doing business with most of the suppliers of different medical products with whom I interacted on this virtual platform."



**Aravinthan Arunthavanathan, Medical Advisor, Hemas Pharmaceuticals**

"I would like to say that SLMEVE was a comprehensive fair covering a large sector of the medical and health industry which allowed us to meet quite a few exhibitors with whom we have arranged for further meetings. Thank you."



**Christopher Scherbaum, Sales Manager, Corscience GmbH & Co. KG**

"The platform was very user friendly with detailed information making it easy for us to arrange meetings with the most relevant suppliers. I was impressed with the quality of the exhibitors and ease with which multiple meetings had been organised."



**R. Joseph, Manager, ABC Trade & Investments**

"I, on behalf of ABC Trade and Investment thank you for supporting us for the multiple Business Matching meetings we were able to conduct. Trade promotions like this give a boost to our business and we are eager to connect with you're future trade fairs."



**R. Giridhar, MD, Geekay Pvt. Ltd.**

"The platform as a whole was very good. We were hoping to meet some startups with innovative products for joint ventures. While we did find some interesting products, I believe joint ventures will happen in the future."



## POST SHOW REPORT

### EXHIBITOR TESTIMONIALS



**Linlith Herman Pinto, Marketing Head, Biometric Cables**

"The Business to Business Matching meetings were positive and we were pleased with the number of meetings arranged with prospective buyers for us."



**Asokane Nadaradjane, Dty. General Manager, Bharat Electronics Ltd.**

"We showcased our companies' products and generated many enquiries from Sri Lankan buyers at SLMEVE are looking forward to receive business orders from potential customers that had meetings with us at the show."



**Sunil Chiplunkar, Vice-President, Group Pharmaceuticals Ltd.**

"Very dedicated organizing team and excellent follow-up. My thanks for an exceptional job done by organizers and look forward to expanding our business."



**Dr. Nikhil Dhotre, CEO, Manman Manufacturing Co. Pvt. Ltd.**

"The experience was good and we look forward to many more pre-fixed business matching meetings in future events."



**Sukrutha GK, Business Development Executive, Panacea Medical Technologies Pvt. Ltd.**

"Excellent effort by the team to organize the event successfully as a live event."



**Vinamra Agarwal, G Surgiwear Limited**

The medical expo was good, connected with quite good suppliers. Overall the event was helpful in terms of exploring the Sri Lanka market.



**Siddharth Lohriwal, Managing Director, Ecosafelinez Pvt Ltd**

Good experience virtually. Looking forward for more editions in the future.





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### BEE2BEE.ASIA PLATFORM

#### Auditorium



#### Virtual Booth



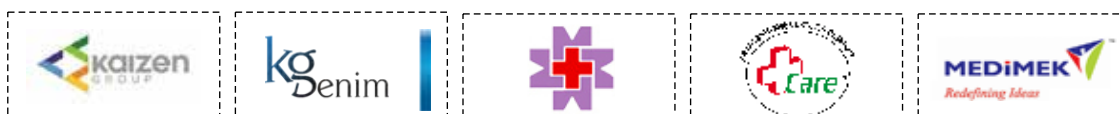
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### PARTICIPATED COMPANIES IN SLMEVE





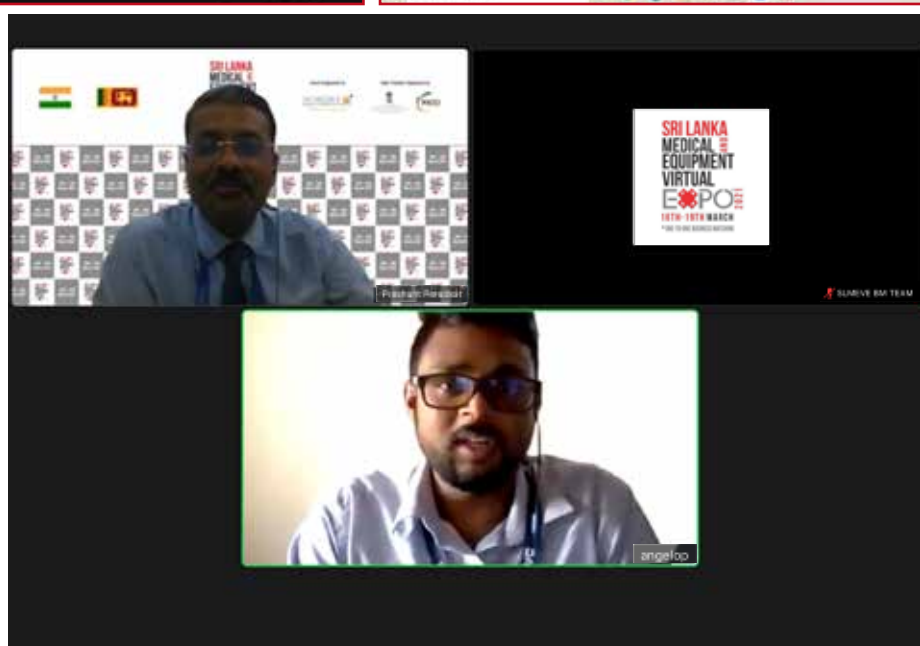
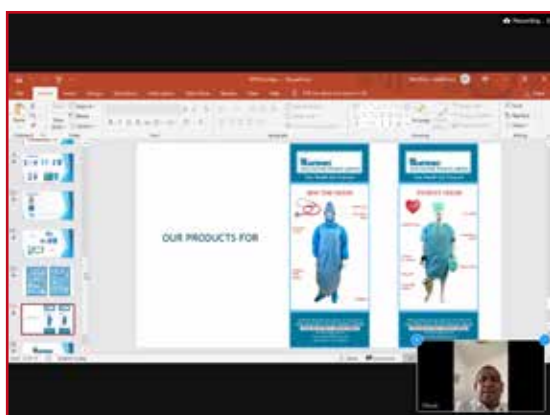
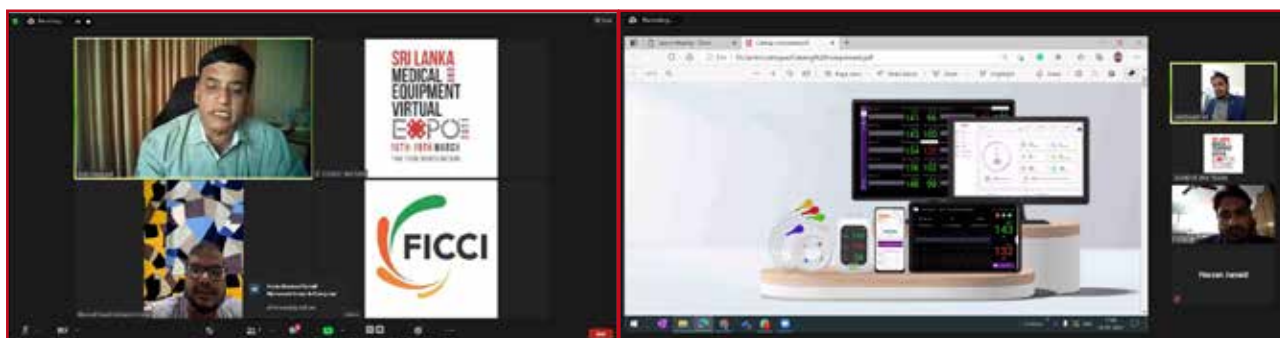
## POST SHOW REPORT

### PARTICIPATED TOP BUYERS IN SLMEVE

Sr. No	Company Name	Country
1	A. Baur & Co. Ltd	Sri Lanka
2	Abc Trade And Investment Pvt Ltd	Sri Lanka
3	Analytical Instruments Pvt Ltd	Sri Lanka
4	Asko Co., Ltd.	Korea
5	Brightfeed International PVT LTD	Sri Lanka
6	Corscience Gmbh & Co. Kg	Germany
7	Delmege Forsyth & Co. Ltd	Sri Lanka
8	Emar Pharma Pvt Ltd	Sri Lanka
9	George Steuart Health Pvt Ltd	Sri Lanka
10	Gilead innovations pvt Ltd	Sri Lanka
11	Hayleys Lifesciences Pvt Ltd	Sri Lanka
12	Hemas Pharmaceuticals	Sri Lanka
13	Hemsons International Pvt Ltd	Sri Lanka
14	IMS Holdings Private Limited	Sri Lanka
15	M.D.Centiimos	Sri Lanka
16	Mcleod Hospital	Sri Lanka
17	Mediland Hospital	Sri Lanka
18	MODUS S.A.	Poland
19	MTM Project	Italy
20	Nawaloka Hospitals PLC	Sri Lanka
21	Neuromed Pvt Ltd	Sri Lanka
22	New Philip Hospitals	Sri Lanka
23	PIROGOV.AI	Russia
24	Premier Healthcare Pvt Ltd	Sri Lanka
25	Pyramed International	Sri Lanka
26	Ratnam Private Hospital Ltd	Sri Lanka
27	Sabeu GmbH & Co. KG	Germany
28	Sunshine Healthcare Lanka Ltd	Sri Lanka
29	Surgipharma Pvt Ltd	Sri Lanka
30	Tas Medical Suppliers Pvt Ltd	Sri Lanka

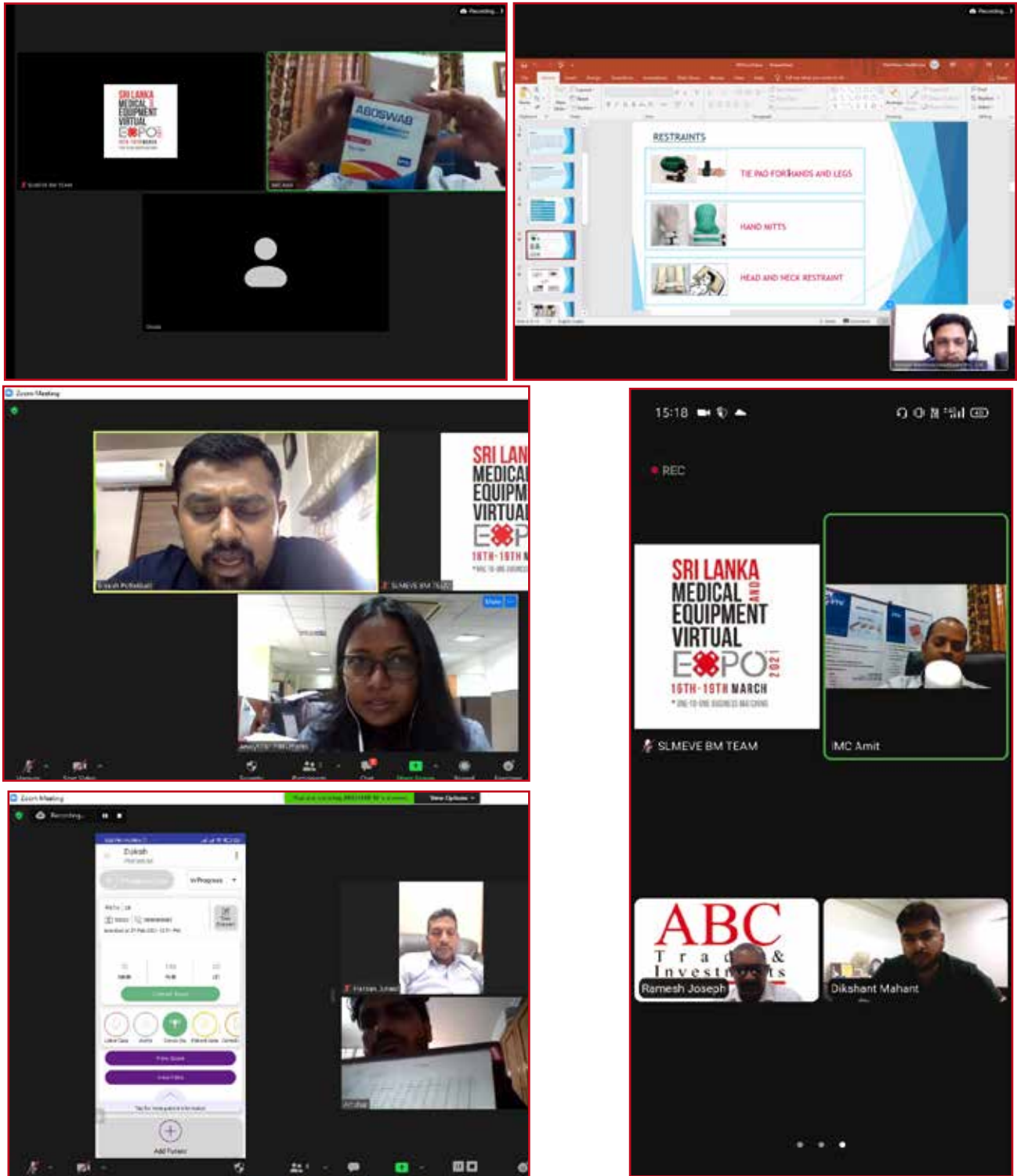
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### BUSINESS MATCHING MEETINGS



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### BUSINESS MATCHING MEETINGS



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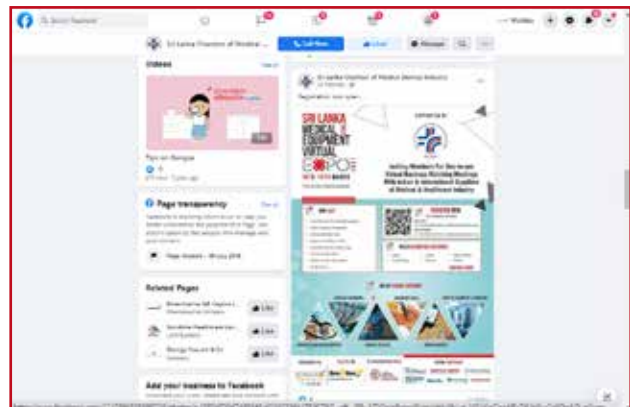
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### PROMOTION EXHIBITOR : INDUSTRY PARTNER - SOCIAL MEDIA

The Ceylon Chamber of Commerce - Web Banner



Sri Lanka Chamber of Medical Devices Industry - Facebook



The Ceylon Chamber of Commerce - Facebook



Sri Lanka Chamber of Medical Devices Industry - Facebook



The Ceylon Chamber of Commerce - Facebook





## POST SHOW REPORT

### PROMOTION EXHIBITOR : TRADE PUBLICATION - PRINT

#### Medgate today



**Medgate today**  
Volume 18 | Issue 11 | Feb 2021  
www.MedgateToday.com

**YOUR GATEWAY TO HEALTH & MEDICAL WORLD**

**UNION BUDGET HEALTHCARE**

**UNDER SPECIAL FEATURE**  
**YOUR STORY HEALTHCARE**  
DR. MANISHA KARMARKAR  
DR. ANUPAM KARMARKAR

**OUTLAY OF ₹64,180 CRORES**  
PM's Allocation for Health Sector

**137% Increase in Health Spending**

**SUPPORTS 17,000 RURAL Health Centres**

**SUPPORTS 11,000 URBAN Health Centres**

**ADDITIONAL 35,000 CRORES for COVID-19 Vaccines**

News Update | Doctor Speak | Expert Views | Product Line | Industry Watch | Healthcare Management

**SRI LANKA MEDICAL AND EQUIPMENT VIRTUAL EXPO 2021**  
16TH-19TH MARCH  
\* ONE-TO-ONE BUSINESS MATCHING  
[www.worldexindia.com/slmeve](http://www.worldexindia.com/slmeve)

**MAJOR EXHIBIT CATEGORY**

- Medical Devices
- Medical Textiles
- Surgical Tools
- Diagnostic Equipments & Accessories
- Medical and Healthcare Supplies

**MAJOR EXHIBITING COUNTRIES**

- India
- Korea
- Taiwan
- Japan
- Indonesia
- Malaysia
- Singapore
- Pakistan
- China
- Hong Kong

**WHY PARTICIPATE**

Sri Lanka Medical and Equipment Virtual Expo Provides You the Platform to:

1. Generate new business with one-to-one business matching
2. Increase your presence and brand exposure in an import oriented country
3. Explore business ties with manufacturers, distributors, medical and health industry buyers through our Bee2Bee business matching platform
4. Directly interact with top industry buyers from related Chambers and Associations
5. Directly connect with healthcare management professionals, medical retail chains as well as stand-alone and hospital chains, and businesspeople

**HURRY! LAST DATE OF BOOKING EXTENDED TILL 5TH FEBRUARY 2021**

**For Participation Contact**

Header Mirror  
+91 9620020555 | [header@worldexindia.com](mailto:header@worldexindia.com)  
Guest Services  
+91 9127431454 | [header@worldexindia.com](mailto:header@worldexindia.com)

**Bee2Bee**  
Business Matching Platform

- Upload brochures, corporate videos, product video demos and Porters, etc.
- A dedicated Exhibitor Page with Virtual Booth
- Pre-fixed Video Meetings through Zoom
- Product showcase of 30 photos with details
- Real-time Chat with booth representatives
- Exchange Business Cards
- Request for a quote just like a real-time exhibition

**ORGANISED BY**  
WORLDDEX India Exhibition & Promotion Pvt. Ltd.  
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Lower Ground, Mumbai-400 013  
Tel: +91 22 4237 0707 | Fax: +91 22 2694 2297  
Delhi: G-26, First Floor, Kirti, New Delhi-110 019  
Tel: +91 11 4180 2118-19 | Fax: +91 11 2628 5142  
E-mail: [contact@worldexindia.com](mailto:contact@worldexindia.com)

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**MEDICAL NEEDS**  
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**WORLD MEDICAL**  
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### PROMOTION EXHIBITOR : TRADE PUBLICATION - ONLINE

#### Medical Device Express - Web Banner



#### Medical Device Express - Event Listing



#### Medical Device Express - Web Banner



#### Medical Info Media - Web Banner

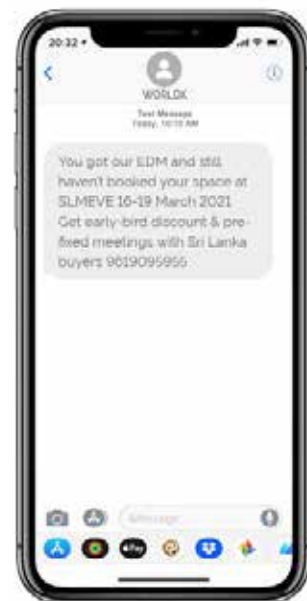


## POST SHOW REPORT

### PROMOTION EXHIBITOR : SMS



**0.5 Mn.**





## POST SHOW REPORT

### PROMOTION EXHIBITOR : EMAILER



0.2 Mn.



**SRI LANKA MEDICAL AND EQUIPMENT VIRTUAL EXPO 2021**  
16TH - 19TH MARCH 2021

Supported By:  India Pavilion Organiser By: 

**Sri Lanka Medical and Equipment Virtual Expo**  
Virtual Business Matching Week  
16th - 19th March, 2021

We are pleased to invite you to join India Pavilion at Sri Lanka Medical & Equipment Virtual Expo organized by Federation of Indian Chambers of Commerce and Industry (FICCI) with the support of Ministry of Commerce & Industry, Government of India. SLMEVE is endorsed and supported by The Ceylon Chamber of Commerce - Sri Lanka's oldest and apex business chamber & Sri Lanka Chamber of Medical Devices Industry (SLCMDI) - apex body that represents Sri Lanka's medical devices and equipment industry.

The online international platform brings together different segments of the health and medical industry to explore new opportunities, showcase the latest products & technologies, services and facilities and leverage potential for trade and investment in Sri Lanka. The four days of virtual event will offer direct opportunity for the Indian suppliers to promote their quality products to connect with leading buyers from Sri Lanka through pre-booked business meetings and during the event.

**Why Sri Lanka?**

- Increasing scope for medical & healthcare industry in Sri Lanka and rising demand for quality healthcare with improving incomes and an ageing population.
- Sri Lanka has the fastest ageing population in South Asia. Population over 60 expected to double in the next 25 years, impacting Sri Lanka's health profile.
- Rapid growth in Sri Lanka's private healthcare sector due to growing middle and upper middle income classes, who look for convenience in access to healthcare supported by increasing incomes and penetration of medical insurance.
- Non-communicable diseases are on the rise due to changing lifestyles.
- With one qualified doctor for every 1,200 people and one nurse for every 470 people in the population, there is demand for better and faster diagnostic equipment.

**Participating COUNTRIES**

- India
- Sri Lanka
- Hong Kong
- Bangladesh
- China
- Taiwan
- Indonesia
- Thailand
- South Korea
- Thailand
- Singapore
- and many more...

**Exhibitors Profile**

- Hygiene and Sanitary
- Personal Protective Equipment (PPE)
- Diagnostic supplies
- Disinfectant supplies
- Chemo-medical
- First aid and care products
- Healthcare & Wellbeing
- Imaging & diagnostics
- IT systems & solutions
- Laboratory equipment & supplies
- Medical equipment & devices
- Pharmacy and dispensary supplies & furniture
- Surgical instruments
- Tooth instruments & supplies
- Wireless health & mobile health
- Acute & critical care
- Cardiovascular
- Health Tourism
- and many more...

**Benefits of Participation**

- A dedicated Exhibitor Page with Virtual Booth
- Upload company brochures, presentations and corporate videos, product video demos, Product Posters, etc.
- Pre-book 3 to 5 B2B meetings through Zoom
- 36 Product Display with Details
- Real time Chat with booth representatives
- Request for a quote just like a real-time exhibition

**Book Your Space Today**

Deadline to confirm booking with payment - 31 January 2021



**For Download**

[Show Brochure](#) [FICCI Circular](#) [Pressnote](#)

**For Participation Contact**

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- and many more...

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**SRI LANKA MEDICAL AND EQUIPMENT VIRTUAL EXPO 2021**  
16TH - 19TH MARCH 2021

Greetings from Worldex India!

We invite you to promote your medical devices, equipment's and healthcare products and connect with leading buyers from Sri Lanka at the Sri Lanka Medical & Equipment Virtual Expo (SLMEVE) to be held on 16-19 March 2021 on our Bee2Bee business matching platform.

Below are the show details for your kind consideration.

**Show Profile:**

The Sri Lanka Medical and Equipment Virtual Expo has been designed as completely digital expo keeping in mind that the 'new normal' in the Covid 19 and post-Covid 19 world is virtual interaction. This virtual business matching platform brings together different segments of the health and medical industry to explore new opportunities, showcase the latest products & technologies, services and facilities and leverage potential for trade and investment in Sri Lanka. SLMEVE Business Matching Week is endorsed and supported by The Ceylon Chamber of Commerce - the oldest and apex business chamber in Sri Lanka & Sri Lanka Chamber of Medical Devices Industry (SLCMDI) - apex body that represents Sri Lanka's

**Sri Lanka Medical & Equipment Virtual Expo**  
16th - 19th March 2021

**JOIN NOW**



**Click to Interact With Global Medical & Healthcare Suppliers**

**FOR QUERIES CONTACT**

Rani Sen +91-9326983688 | [rani@worldexindia.com](mailto:rani@worldexindia.com)  
Ankit Dandia +91-9653247241 | [ankit@worldexindia.com](mailto:ankit@worldexindia.com)

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### PROMOTION EXHIBITOR : TRADE PORTAL

#### 10 Times



#### Events Get



#### Mr. confs

首页 > 会议展览 > 其它 > Sri Lanka Medical & Equipment Virtual Expo

#### 参会报名

#### 会议介绍

#### 参会指南



### Sri Lanka Medical & Equipment Virtual Expo

会议时间：2021-03-16 至 2021-03-19

会议地点：,Online Event, 周边酒店预订

主办单位：Worldex India Exhibition & Promotion Pvt. Ltd

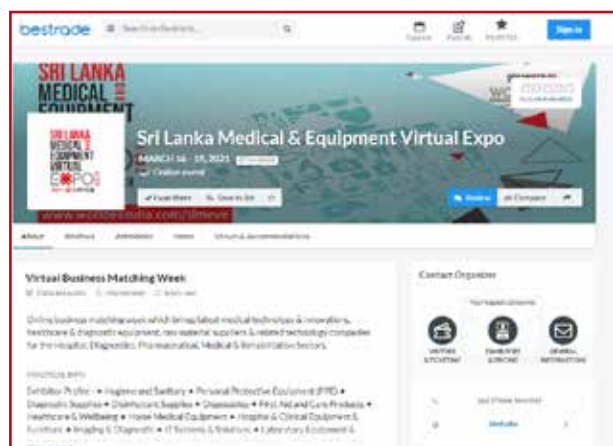
发票类型：不支持开票

参会凭证：其它

#### Event Advisor



#### Bestrade



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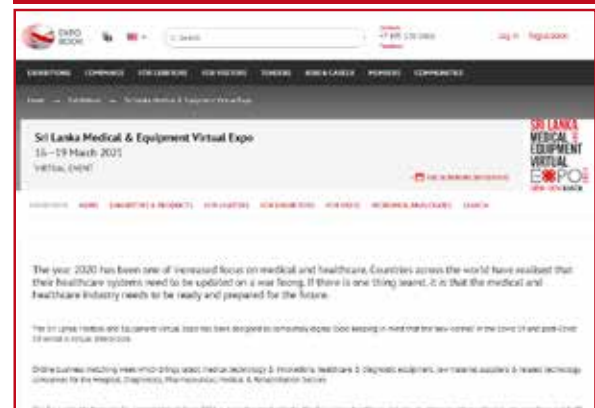
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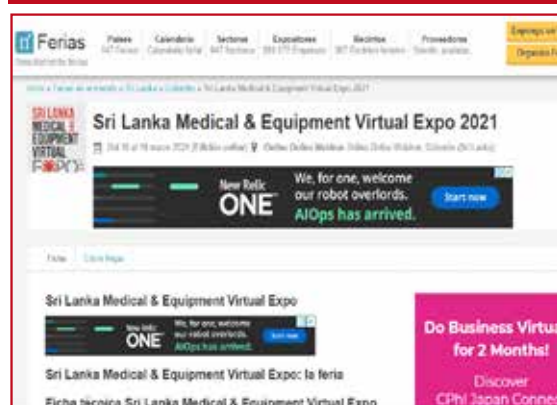
#### A1 Shows



#### Expo Book



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#### World Business Events



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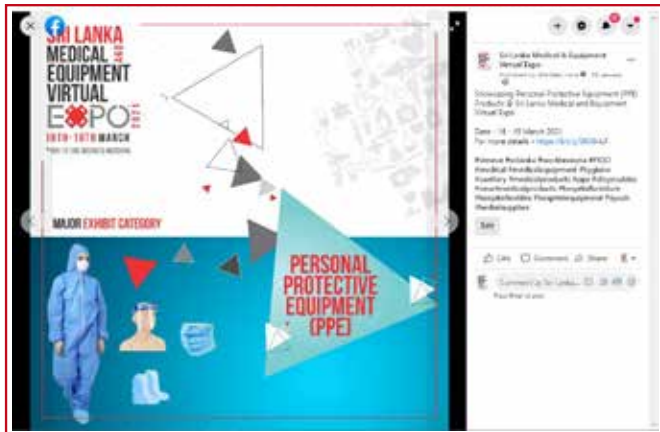


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### PROMOTION EXHIBITOR : SOCIAL MEDIA - LINKEDIN



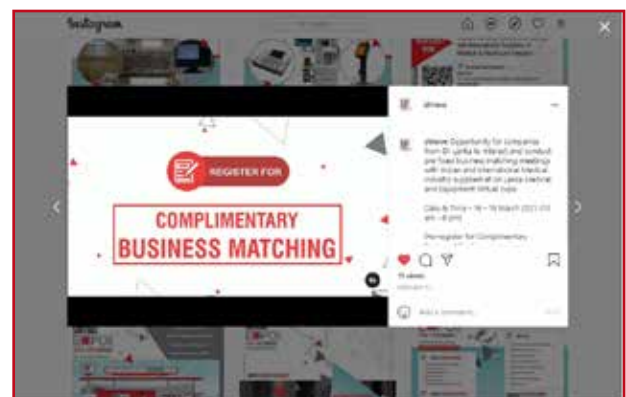
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### PROMOTION EXHIBITOR : SOCIAL MEDIA - INSTAGRAM





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### PROMOTION BUYER : SMS CAMPAIGN



**0.8 Mn.**



## POST SHOW REPORT

### PROMOTION BUYER : EMAILER



0.42 Mn.



**SRI LANKA MEDICAL AND EQUIPMENT VIRTUAL EXPO 2021**  
16TH-19TH MARCH 2021  
\* ONE TO ONE BUSINESS MATCHING

HOSTED ON  
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Step-2 Update Your Sourcing Details  
Step-3 Preview Exhibitor's Product Profile  
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**SRI LANKA MEDICAL AND EQUIPMENT VIRTUAL EXPO 2021**  
16TH-19TH MARCH  
\* ONE TO ONE BUSINESS MATCHING

Your Exclusive Invitation to Sri Lanka Medical & Equipment Virtual Expo  
Virtual Business Matching Week  
16th - 19th March 2021

We are pleased to invite you to connect with 50+ Health and Medical industry manufacturers and suppliers of Medical Devices, Diagnostic Tools, Surgical Instruments, Medical & Healthcare Supplies, Hospital Equipment & Furniture and more from India, Japan, China, Indonesia and more to discuss business cooperation and sourcing opportunities at your convenience and without incurring any travel cost.

We request you and your team members to register for Complimentary Business matching and take part in pre-fixed meetings on Zoom App as well as meet suppliers on Bee2Bee platform during the event days.

**MAJOR EXHIBITING COMPANIES under FICCI INDIA PAVILION**

 <b>Home N Style Textiles</b> PPE Kits, Surgical Uniforms, Doctors & Nurses Scrub Gowns	 <b>Jr Sensing &amp; Electronics Technologies</b> NTC Temperature Sensors, RTD Temperature Sensors	 <b>KG Denim</b> Disposable (PPE Kits & Masks)
 <b>Microgo</b>	 <b>Miscellaneous Industries</b> Ultrasound, Commercial And Consumer Electronics, Ltd.	 <b>MLB Enterprises</b> Medical Gowns, Medical Fabrics, Medical PPE Kits, Medical Instruments

**MAJOR EXHIBITING COMPANIES under FICCI INDIA PAVILION**

 <b>Phoenix Medical System Pvt Ltd</b> Ventilator Devices, Jaundice Treatment, Respiratory and Visual Aid	 <b>Nanthinis Healthcare Pvt Ltd</b> Infection Control Products, Securement Devices, Respiratory Devices	 <b>Panacea Medical Technologies Pvt Ltd</b> Radiotherapy, Radiology Equipment, Advanced Laser, Cobalt Therapy Unit
 <b>P-Bhogilal Pvt Ltd</b> Rehabilitation Equipment, ICU, ENT, OT, Dental, B.P Instruments	 <b>Imperial Medicafe</b> Disposable Gowns, Crotch Bandages, Elastic Adhesive Bandage, PPE, Surgical Gowns	 <b>Samsung Electronics Pvt Ltd</b> Ultrasound Machine, Digital Radiograph Machine
 <b>Silicon Labs Pvt Ltd</b> ICU Ventilator, Humidifier, HFNC, High Flow Oxygen Therapy, Ventilator, Patient Monitors	 <b>Surya Textech</b> SMS Non Woven Fabric, SS Non Woven Fabric, Spunbond Non Woven Fabric	 <b>Sukinn Healthcare India</b> Ayurvedic products like I-Superman, I-Sparmax, I-Infocut, I-Healthy heart
 <b>Streamline Beauty India Pvt Ltd</b> Face Peel - of Masks, Hand	 <b>Summits Hygrotronics Pvt Ltd</b> Compressed Air Generation and	 <b>Upstander Technologies Pvt Ltd</b> Electrocardiograph, ECG

**Last Day Today to Visit @ SLMEVE 2021**

**SRI LANKA MEDICAL AND EQUIPMENT VIRTUAL EXPO 2021**  
16TH-19TH MARCH  
\* ONE TO ONE BUSINESS MATCHING

**LAST DAY  
DON'T MISS TO VISIT  
SLMEVE  
HOSTED ON  
BEE2BEE.ASIA**

Sri Lanka Medical and Equipment Virtual Expo  
Virtual Business Matching Week  
16th - 19th March, 2021  
Time: 10.00 a.m to 6.00 p.m.

Last chance to Virtually connect and meet international suppliers for Medical and Healthcare industry from India, Japan, Indonesia and China

**PRODUCT PROFILE**

- Medical Devices
- Diagnostic Tools
- Surgical Equipments
- Medical & Healthcare Supplies
- Medical Textiles
- Hospital Equipment & Furniture

**VISITOR REGISTRATION** **EXHIBITOR CATALOGUE**

**FOR QUERIES CONTACT**  
Ranjit Sen +91-9326503568 | [ranjit@worldexindia.com](mailto:ranjit@worldexindia.com)  
Ankur Doodia +91-9653247241 | [ankur@worldexindia.com](mailto:ankur@worldexindia.com)

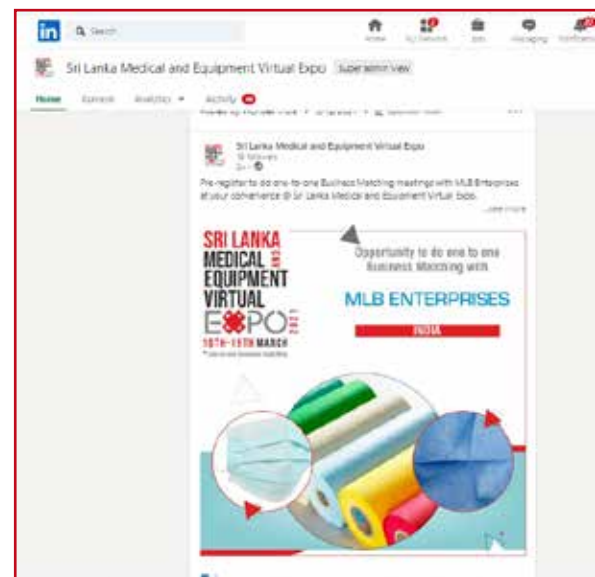
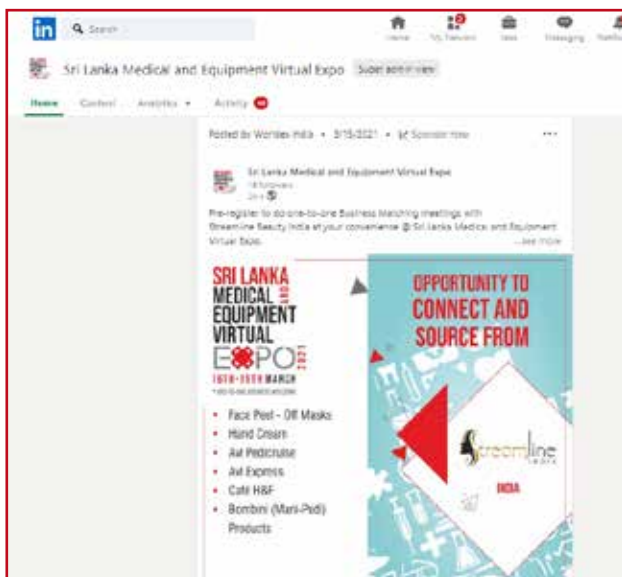
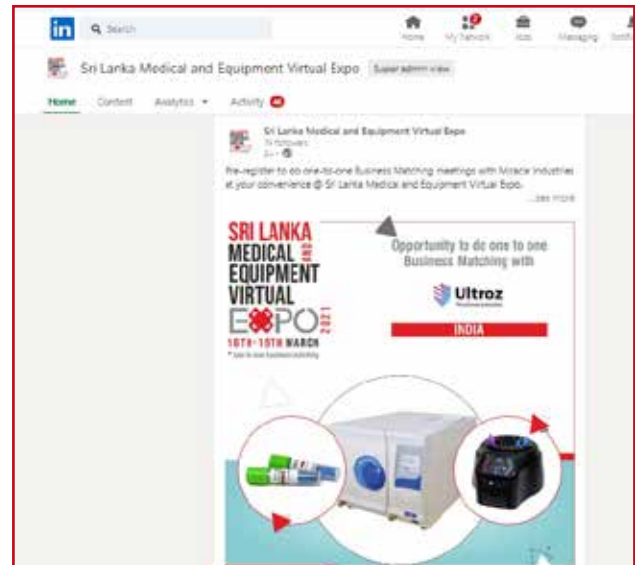
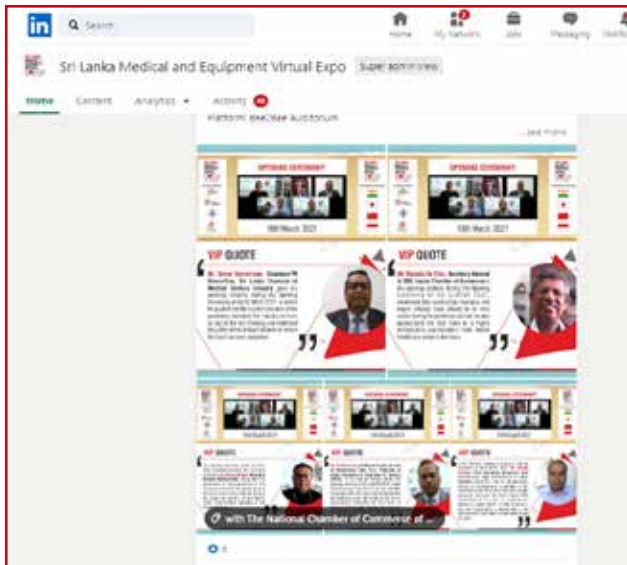
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### SOCIAL MEDIA PROMOTION - CAMPAIGN



#### SLMEVE PAGES

Facebook	<a href="https://m.facebook.com/SLMEVESrilankaMedical/">https://m.facebook.com/SLMEVESrilankaMedical/</a>
Twitter	<a href="https://twitter.com/IndiaWorldex">https://twitter.com/IndiaWorldex</a>
Instagram	<a href="https://www.instagram.com/slmeve/">https://www.instagram.com/slmeve/</a>
LinkedIn	<a href="https://www.linkedin.com/company/slmeve">https://www.linkedin.com/company/slmeve</a>

### ENGAGEMENTS

		
<b>500K</b> 	<b>20K</b> 	<b>7K</b> 

### GOOGLE AD CAMPAIGN

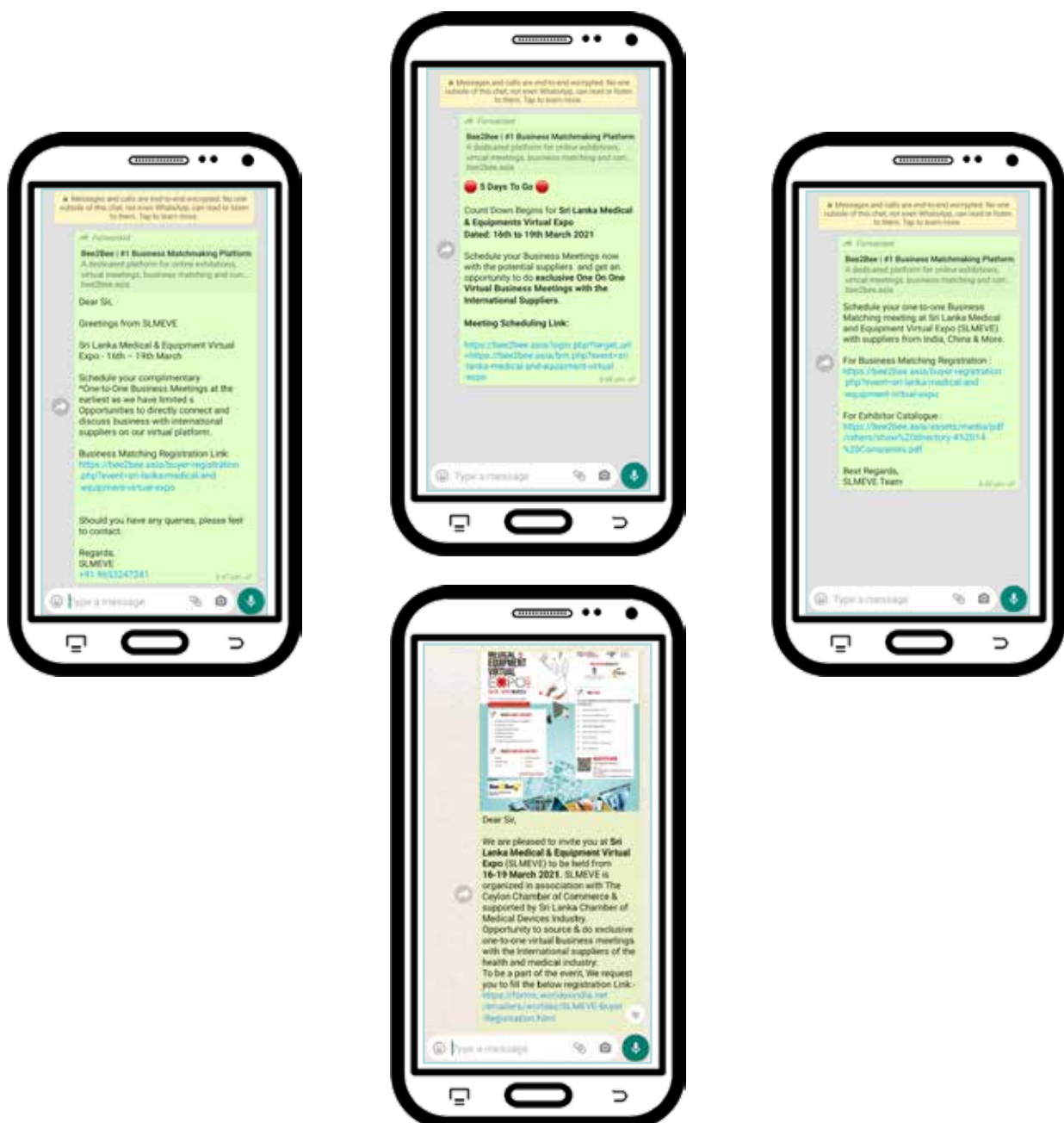


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### PROMOTION BUYER - WHATSAPP



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## PROMOTION PRE & POST EVENT - MEDIA RELEASE

### Lanka Talks



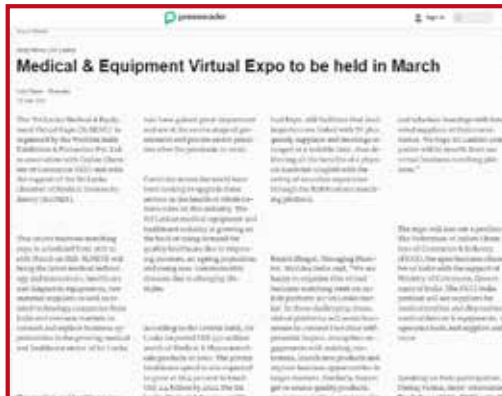
### FT TV



### Daily FT



### Press Reader



### Medgate Today





# POST SHOW REPORT

## PROMOTION PRE & POST EVENT - MEDIA RELEASE

### Ada Derana



### Medical Device Express



### Medical Device Express



### Medical Device Express



### Kompass



### The Investor



# Gateway to Global Trade

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Consultant office for



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- Show Organisers
- Show Management
- Consultants
- Show Representations
- Stand Construction
- Vendor Management
- Design & Printing
- Logistics Support



## Trade Promotions

- PR Management
- Print Advertising
- Website Designs
- Mobile Apps
- Interactive Media
- Publications
- E-commerce



## Our Services

### Marketing

- Trade Exhibitions
- Buyer-Seller Meets
- Business Missions
- Business Matching
- Seminars & Conferences
- Social Media
- Digital Marketing
- Telemarketing
- Online Promotions

### Worldex India Exhibition & Promotion Pvt. Ltd.

**Mumbai :** 309, Parvati Premises, Sun Mill Complex, Lower Parel (W), Mumbai 400 013, India. **Tel. :** + (91)-(22) 40376700.

**Delhi :** F-10, First Floor, Kalkaji, New Delhi 110019. **Tel. :** + (91)-(11) 41802118/9

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